

PaulHastings

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September 28, 2004

Electronically Filed

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20054

Re: ***Ex Parte Presentation***
MB Docket No. 03-15, Second Periodic Review of the Commission's Rules
and Policies Affecting the Conversion to Digital Television

Dear Ms. Dortch:

This is to notify you that on September 27, 2004, the following persons met with Bruce Franca, Deputy Chief and Alan Stillwell, Senior Associate Chief of the Commission's Office of Engineering and Technology:

Peter Fannon, Matsushita
Adam Goldberg, Sharp
Ralph Justus, CEA
Julie M. Kearney, CEA
Brian Markwalter, CEA
Bob Schwartz, Counsel to CERC
David Siddall, Counsel to CEA

Our discussion confirmed that amendment in the above-referenced proceeding of Section 15.120(d) of the Commission's rules is intended to be consistent with the ability in the ATSC A/65 PSIP standard to support an additional new ratings system. This capability will allow modification of the current content advisory system without digital receivers being rendered obsolete. DTV receivers that comply with the industry standards adopted by the Commission will be able to respond to changes in the content advisory rating system and no new requirement mandates that a receiver must respond to multiple rating systems.

In accordance with Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, this letter is being filed in the above docket and sent by email to each Commission participant.

Very truly yours,



David R. Siddall
Counsel to the Consumer Electronics Association

DRS:df

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