

ASSOCIATION FOR **MAXIMUM SERVICE TELEVISION, INC.**



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July 28, 2004

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

RE: Ex Parte Communication  
MB Docket No. 03-15

Dear Ms. Dortch:

On July 27, 2004, David Donovan, president, and Victor Tawil, senior vice president, of the Association for Maximum Service Television, Inc. ("MSTV"), along with Jack Goodman with the NAB and Jennifer Johnson with Covington Burling met with Commissioner Abernathy and Stacy Fuller, mass media legal advisor, regarding the above-referenced docket.

We discussed MSTV's Channel Election and Repacking Plan along with "Use It Or Lose It."

Sincerely,

A handwritten signature in blue ink that reads "David Donovan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

David L. Donovan