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Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., TW-A325
Washington, D.C. 20554

**RE: Children's Television Obligations of Digital Television Broadcaster, MM Docket No. 00-167;
Second Periodic Review of the Commission's Rules and Policies Affecting the Conversion To Digital Television, MB Docket No. 03-15.**

Dear Ms. Dortch:

Pursuant to section 1.1206 (b)(2) of the Commission's rules, we hereby submit this notice regarding an *ex parte* meeting in the above-referenced proceedings.

On Wednesday, July 7, 2004, representatives of the Children's Media Policy Coalition met with FCC Chairman Michael K. Powell and his legal advisor, Jon Cody. Attending the meeting were Coalition members Patti Miller, director of the Children and the Media Program at Children Now; Gloria Tristani, member of the Children Now Board; Dr. Dale Kunkel, Department of Communications at the University of California Santa Barbara; Jeff McIntyre of the American Psychological Association; Marjorie Tharp of the American Academy of Pediatrics; Norris E. Dickard, Director of Public Policy at the Benton Foundation; and Angela Campbell, director of the Institute for Public Representation at Georgetown University Law Center, and counsel to the Children's Media Policy Coalition.

Coalition members urged the Chairman to issue a Report and Order in Docket 00-167 this summer. They urged the Commission to adopt programming guidelines for broadcasters that reflect the technical capabilities and increased channel capacity of digital television. Specifically, the Coalition recommended that three percent of a broadcaster's total programming time be devoted to children's educational and informational programming.

Coalition members also noted that digital technology could be used to help parents find E/I programming. It could also help them avoid programming inappropriate for children. For example, parents should be able to find out how a program is rated at any time.

Finally, Coalition members discussed the need to clarify that under the existing children's advertising policies, interactive advertising directed to children and links to commercial websites in children's programming should not be permitted. Members of the Coalition expressed the view that if the FCC failed to act on this issue promptly, children would be harmed by such advertising techniques.

Yours truly,

Angela J. Campbell