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June 1, 2004

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VIA HAND DELIVERY

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Ex-Parte Written Communication
MB Docket 03-15

Dear Ms. Dortch:

McGraw-Hill Broadcasting Company, Inc. ("McGraw-Hill")¹ hereby advises the Commission that it supports the Association for Maximum Service Television, Inc.'s ("MSTV") special submission on the digital channel election and repacking process filed on May 6, 2004. The purpose of the MSTV filing is to recommend to the FCC a procedure to ensure an orderly and successful migration to digital television.

In its filing, MSTV urges a five-step channel election process. The special submission fully explains the five steps and proposes a time table for the implementation of each step. MSTV recognizes that the completion of the transition will be a complicated process and McGraw-Hill submits that MSTV

¹ McGraw-Hill Broadcasting Company, Inc., owns and operates the following television stations: KERO-TV, Bakersfield, CA; KMGH-TV, Denver, CO; WRTV, Indianapolis, IN; and KGTV, San Diego, CA.

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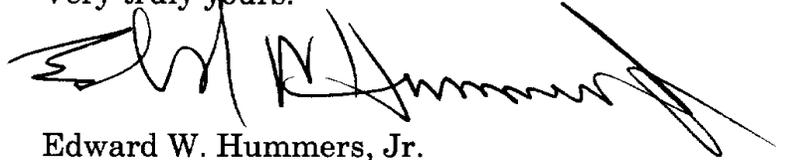
Ms: Marlene H. Dortch

June 1, 2004

Page 2

proposes a rational plan for proceeding to the conclusion of the digital conversion.
Thus, McGraw-Hill supports MSTV in its filing.

Very truly yours.

A handwritten signature in black ink, appearing to read "Edward W. Hummers, Jr.", written in a cursive style.

Edward W. Hummers, Jr.

cc: MSTV