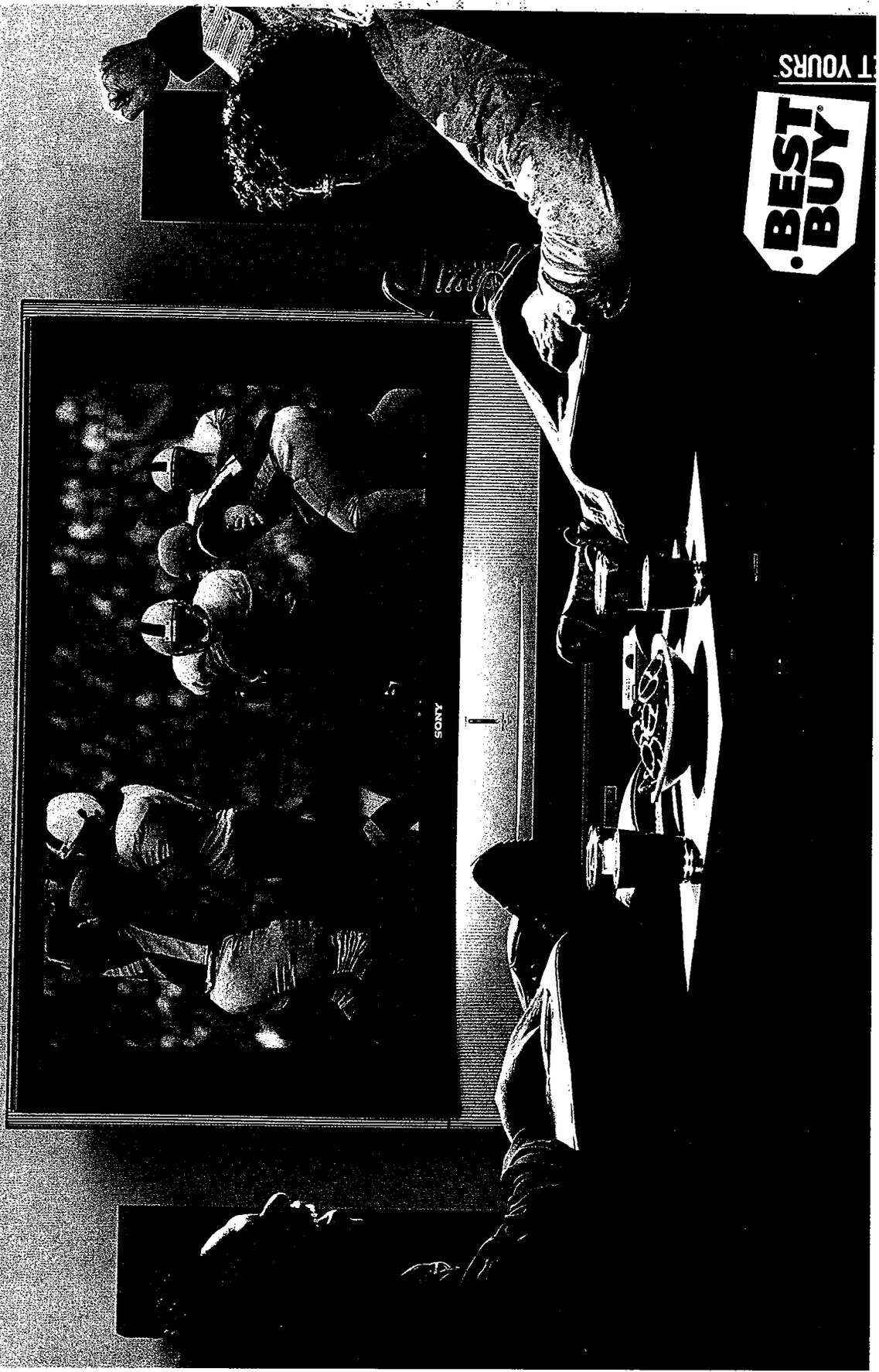


HOME THEATER. EXPERIENCE

Entertainment solutions for the 21st century



BEST BUY
T YOURS

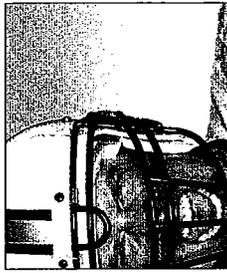
HDTV—A Clear Winner

The **HDTV revolution** is already under way, as most of the major networks and cable outlets are quickly adopting this cutting-edge version of digital television as their broadcasting standard. Visit Best Buy™, tune in and see what you've been missing!



The first TV station
broadcasted from
Schenectady, N.Y. in
1928, at 24 lines
of resolution and 15
frames per second.

STANDARD TV



4
480 LINES, 720 PIXELS EACH

HDTV



16
1080 LINES, 1920 PIXELS EACH

BETTER RESOLUTION

- » **HDTV represents a quantum leap** in image clarity vs. traditional TVs. Its 1080 horizontal lines, each delivering 1920 pixels, is a fivefold increase in resolution over conventional analog broadcasting.
- » **HDTV draws its images** twice as fast as a normal TV. The result: brighter, smoother images as flicker- and stripe-free as those at the multiplex.

WIDESCREEN FORMAT

- » **Most HD-compatible TVs** work on a 16:9 widescreen aspect ratio, instead of the 4:3 analog standard. The 16:9 ratio proportionally represents the width and length of a standard movie screen.
- » **A widescreen's larger, rectangular viewing area** makes it the smart choice for watching either a high-speed chase scene or the big game. You'll see the crucial scene the way the director intended it—and as if you were in the front row.

5.1 DIGITAL SURROUND SOUND

- » **HDTV programs presented in Dolby®** Digital 5.1-channel audio replicate the vibrant, thundering audio experience you get at the movies.
- » **Bass-booming music videos** put you at that concert; the enveloping roar of the stadium crowd makes the football action even more intense.

DON'T FORGET THESE TERMS:



No set-top box required to receive local HD broadcasts.

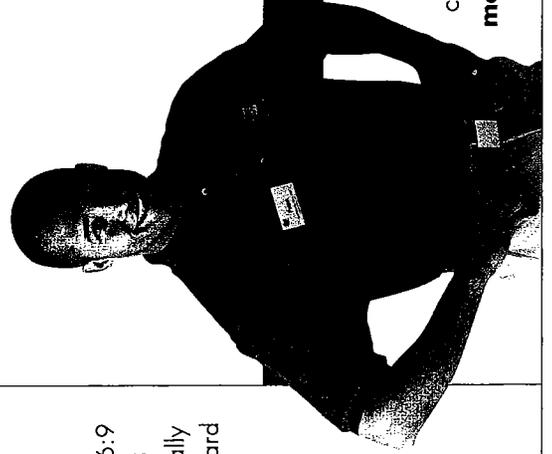


Add an HD set-top box to receive HD content.

Note: An HD antenna is required to receive local HD broadcasting.

Did You Know?

Best Buy™ is committed to helping find the perfect HDTV for you. We can also suggest specific cable or satellite programming packages. **For more on HDTV, go to www.bestbuy.com/highdef.**



BEST BUY

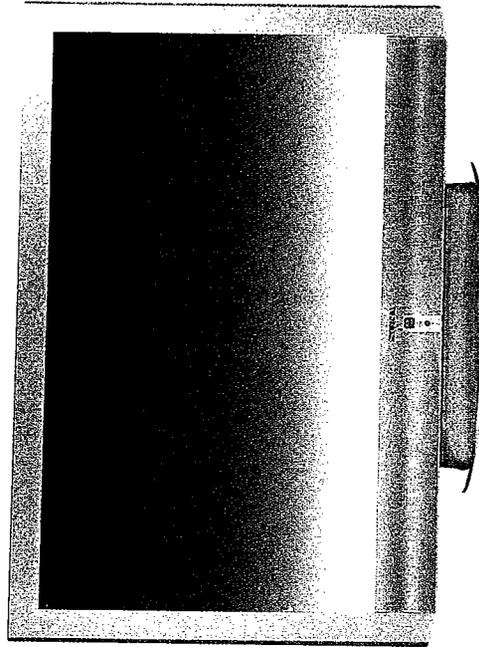
1-888-BEST BUY 7

The Big Screen

TECH TALK: FLAT SCREEN

Now you can do something about the rush of adrenaline you get every time you experience home theater at someone else's house. Whether you're looking to buy an LCD, plasma or rear-projection TV, Best Buy™ has what you want. Visit www.bestbuy.com/highdef for more.

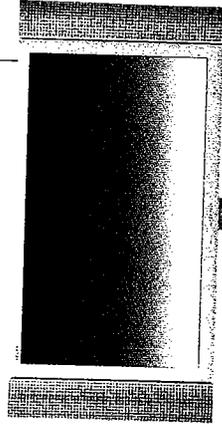
Sony® 42" Plasma HDTV KE42TS2 | 5520448



PLASMA

A plasma screen is "emissive," which means a gas-and-electrode-fueled burst of ultraviolet light illuminates each pixel on its flat display. These TVs boast unrivaled color saturation, crispness and corner-to-corner image integrity; you can view a plasma screen from practically any angle.

Plasma TVs are larger and create a more authentic theater feel; they also lend a lifelike quality to game graphics.

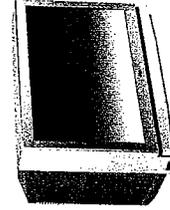


Sharp® AQUOS 37" (HD Ready) LCD TV LC-37HV4U | 5619379

LCD

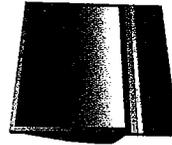
The display on a flat panel LCD is "transmissive," which means a light source shines through its display pixels.

Similar to laptop display technology, LCD screens excel at quiet and energy-efficient operation, as well as exceptional portability and low profile. If you need flexibility without an obtrusive presence around the house, an LCD-based TV is a great option. **See A TV In Every Room, pages 24-25.**



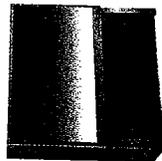
Toshiba 30" HD Ready Flat-Tube TV with 2-Tuner Picture-in-Picture and DVI Interface 30HF83 | 5936348

DIRECT VIEW (CRT) These resemble the TVs we grew up with, but include digital reception and flat screens. CRT offers consistent imaging and excellent visibility from all angles.



RCA 61" DLP Projection TV HD61LPW42 | 6029727

DLP (Digital Light Processing) TVs are also rear projection, but instead of tubes they use a "digital micromirror" chip to produce bright, sharp images. They are thinner and lighter than standard CRT-based rear projection TVs, thus taking up less space.



Mitsubishi 65" Rear-Projection HDTV Monitor with DVI Input WS-65313 | 5450567

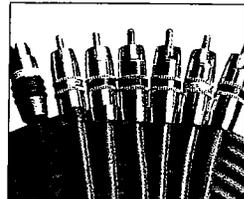
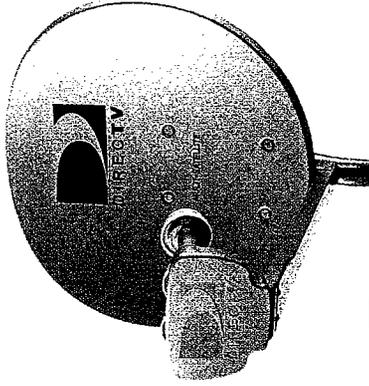
REAR-PROJECTION TVs, the most common of which are CRT-based, typically come in 42" to 65" (or larger) sizes. These TVs offer a great picture at a great price.

Go To The Source

A home theater can be a big investment. And after working with your Best Buy™ Product Specialist to pick the best components for your space, decor and budget, you'll want to sign up with the best sources of programming possible. After all, a TV is only as good as the quality of the content it receives. Maximize your investment by investing in the necessary equipment and services that will show off what your TV can do.

SATELLITE TV

If your home or apartment building has a clear line of sight to the southern sky, you can probably receive digital programming—including many HDTV shows—via satellite. Come to Best Buy to learn about the many programming packages and installation options for your area.

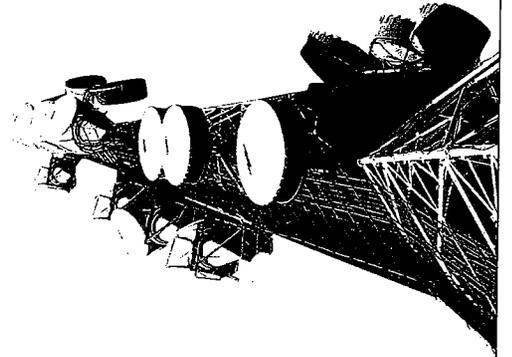


DIGITAL CABLE

Many providers are now offering subscribers a digital upgrade, as well as HDTV programming packages. With these new services, you not only get a clearer picture, but also high-quality audio channels, more channels overall, and perks like movies on demand.

OTA (OVER-THE-AIR) BROADCASTS

In addition to big sporting events, local networks broadcast dozens of sitcoms, dramas and specials in high definition. All you need is an antenna and HD Built-In TV to receive this content for free. The current list includes: NBC's *American Dreams* and *The Tonight Show With Jay Leno*, and CBS's *Everybody Loves Raymond* and *CSI*, to name a few.



HDTV HIGHLIGHTS

A wealth of HDTV programs awaits you. The 5 broadcast networks, several cable channels and PBS broadcast from 11.5 to 17 hours per week in high definition, often referred to as "high def." As part of this transition, such cable networks as ESPN and Showtime are rolling out their own high-definition channels.

ESPNHD is one of the channels broadcasting in high definition, beaming select college and pro sports events.

PBS offers HDTV broadcasts of its most popular science, music and cultural programming.



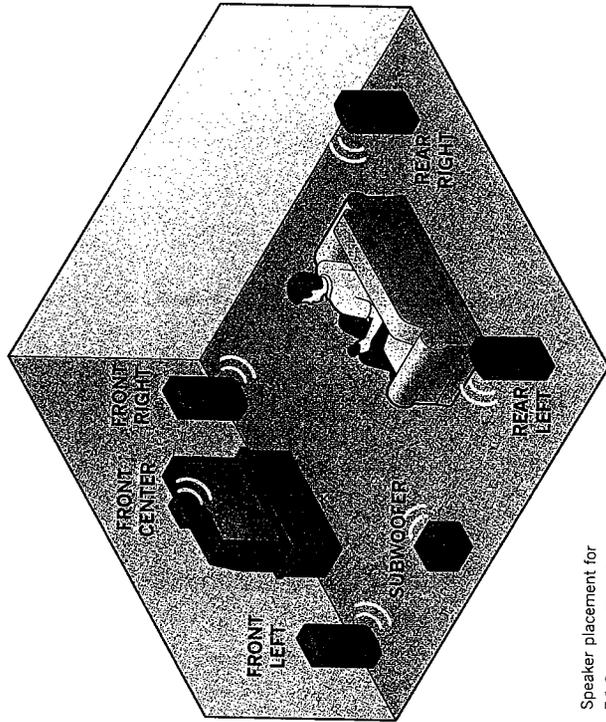
BEST BUY

1 800 BEST BUY ©

The Surround Sound Advantage

TECH TALK: SOUND

Sure, flashy digital screens get all the glory, but don't forget the surround sound system. Speakers are the tough guys, working behind the scenes to make your viewing experience one you can feel—often literally, thanks to seat-rocking bass. To hear for yourself, head to your local Best Buy™ and test the setups at the store.



Speaker placement for 5.1 Surround Sound

5.1 EXPLAINED

Despite technical mumbo-jumbo like "LFE channels" and "diffracting," setting up a 5.1 sound system is quite simple. You need a front left, front right, front center, rear left and rear right speaker. Place these 5 around the room, according to their names. The "Point One" (.1) is a subwoofer, a speaker that produces low bass and provides a sonic sensation that you can feel in your gut (in a good way). Now you're ready to rumble.

BEYOND HDTV

High-definition TV and DVDs aren't the only technologies that take advantage of the 5.1 sound system. Super Audio Compact Discs and DVD-audios both work in conjunction with 5.1 technology to produce amazingly detailed and accurate sound.

Did You Know?

For maximum 360° effect, place your rear speakers 8 to 12 feet apart and, when you're watching a film or program, sit the same distance from the pair to form a triangle. If you're a real stickler, try to place the speakers in a rectangular room and soften the sound reflections with curtains or fabric wall coverings, as you'd see at a movie theater. Place speakers at ear level (whenever possible); sounds will lose their energy at higher locations. **For more information, go to www.bestbuy.com/surround.**

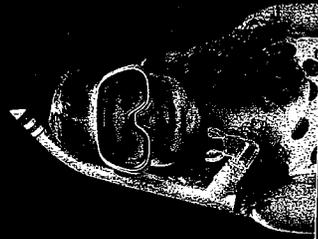


You're Ready For Home Theater



So crisp. So vivid. So why wait? A state-of-the-art home theater system turns TV night—or DVD night, or any night—into a special occasion.

12 THAT'S ENTERTAINMENT



It can help everyone discover fascinating new worlds without ever leaving the living room.



Turn any game into The Big Game. All you need is an HDTV, 5.1 surround sound and a quality HD source such as satellite or digital cable and an off-air antenna.

20 SPORTS FANATICS

How To Do It Yourself

The **best connections possible** among your home theater components help you get the most from your investment. Browse this list of essential links, then talk with a Best Buy™ Product Specialist for advice on your specific setup. For complete cable and hookup guides, go to www.bestbuy.com/cable and www.bestbuy.com/hookup.

The Telezoom—the first remote control device—hit the market in **1948**. It connected to the TV set by a 20' cable.

VIDEO



Component video, the purest connection among the readily available options, separates the video signal into three discrete channels (red, blue and green).



S-Video, the “next best” connection, splits the video signal into 2 separate color and brightness channels for a high-quality picture.



Use **Composite or RCA cables** as a last alternative. This cable carries the entire signal in one channel, producing less accurate picture quality.

AUDIO



The light-based signals of an **Optical Digital Audio** connection, also known as Toslink, provide the ultimate sound experience for discerning audiophiles.

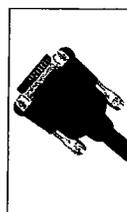


A **Digital Coax** connection, which is electrical instead of optical, sends digitized sound data from a CD or DVD player to your receiver for decoding and amplification.



Stereo red and white cables make the audio link between your VCR/CD/DVD player and your receiver (or stereo TV). Opt for a digital connection when possible.

HIGH-DEFINITION VIDEO CONNECTIONS*



DVI (Digital Video Interface), a multi-pin connection, carries the high-definition video signals found on HDTV tuners and HDTV-ready televisions.



HDMI (High-Definition Media Interface) The most universal version of this emerging standard transfers both digital audio and HD video signals through a single cable.

BEST BUY

*An HD antenna is also required to receive local HD broadcasting.

The Home Theater Checklist

SERVICE

What you need depends on what you've already got, what you want and how you watch. So take a minute to consider your options.

» **PICTURE**

See page 7 for details.

Types of screens

- Direct View or CRT**
- Projection** – Rear (CRT, DLP or LCD) or Front
- LCD**
- Plasma**

Shapes of screens

- Traditional** – 4:3
- Widescreen** – 16:9

Types of HDTV monitors

- HD Ready**
- HD Built-In**

» **SOURCE**

Source options

- DVD Player**
- DVD Recorder**
- Digital Video Recorder** (i.e. TiVo®)

Ways to get HDTV

- Off-air tuner** – with antenna and set-top box
- Satellite** – with dish and set-top box*
- Digital cable** – with set-top box*

NOTES

» **SOUND**

- Receiver**
- Speakers**
- All-in-one solutions** – part of a home theater in a box

NOTES

» **ACCESSORIES**

- Power center/Surge protector**
- Cable connectors** See page 29 for details.
- Wall mounts** – for speakers and TVs
- Antenna** – for local HDTV over-the-air broadcasts
- Home theater furniture and speaker stands**
- Universal remote**

NOTES

» **SERVICES**

Don't forget: Best Buy™ can deliver and hook up your system. See page 28 for more information on installation options.

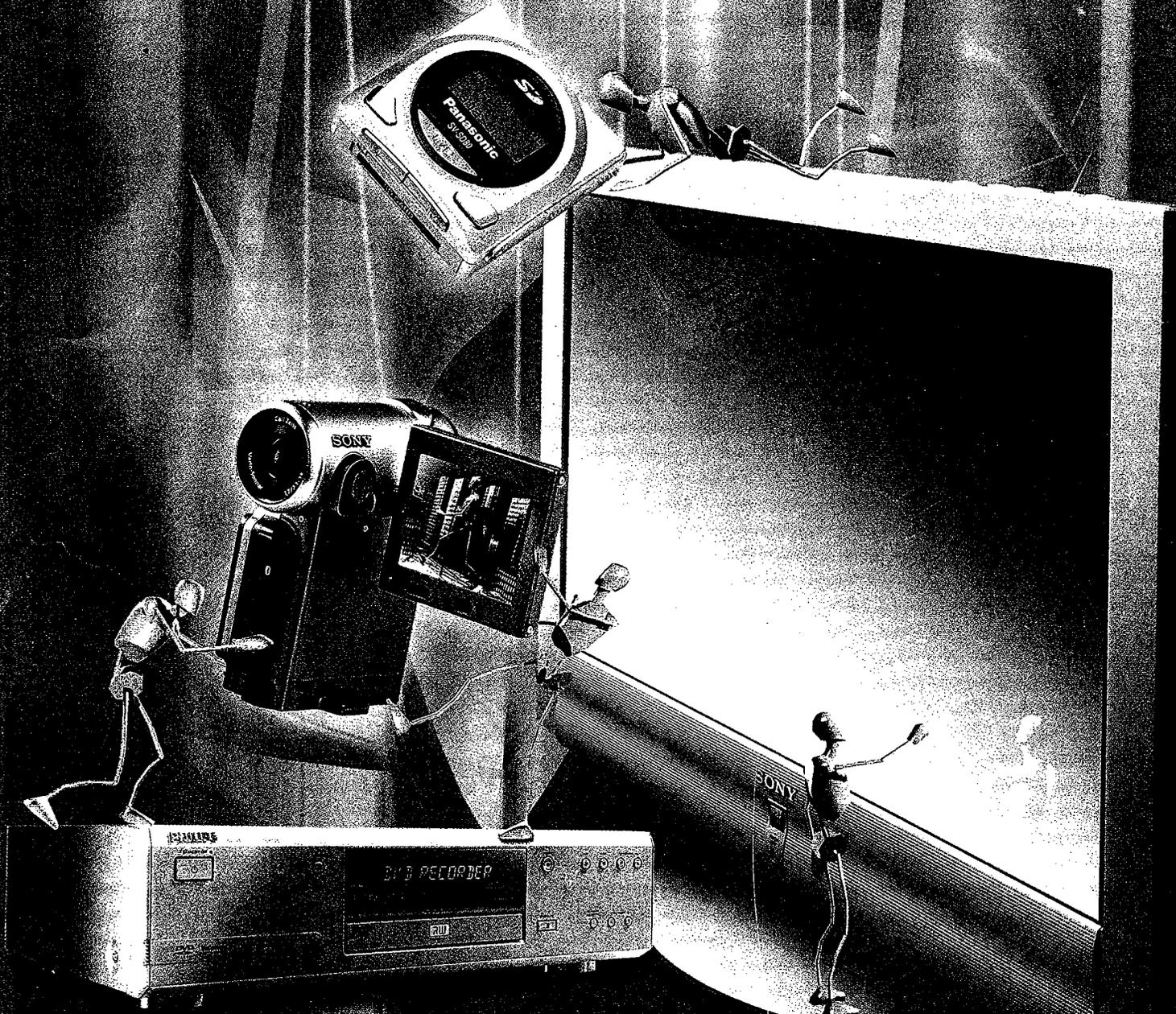
NOTES

*HD programming subscription required.

Your Guide To...

What's New, What's Cool

See the Future Now • Hear the Future Now • Explore the Possibilities

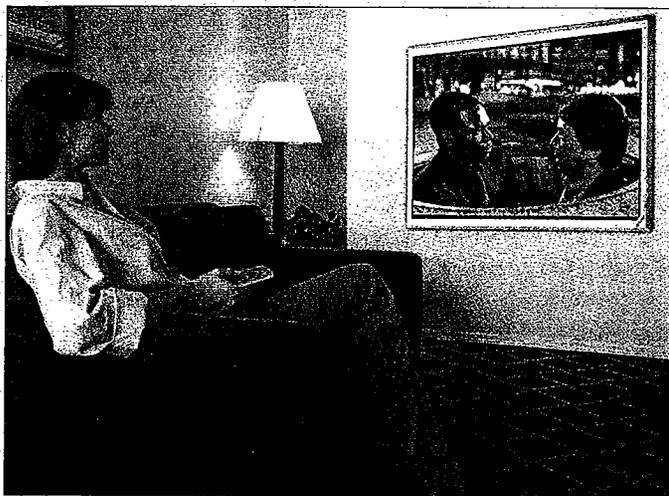


hiFi buys

A TWEETER COMPANY

AUDIO, VIDEO AND A BOATLOAD OF KNOW HOW

Digital Television

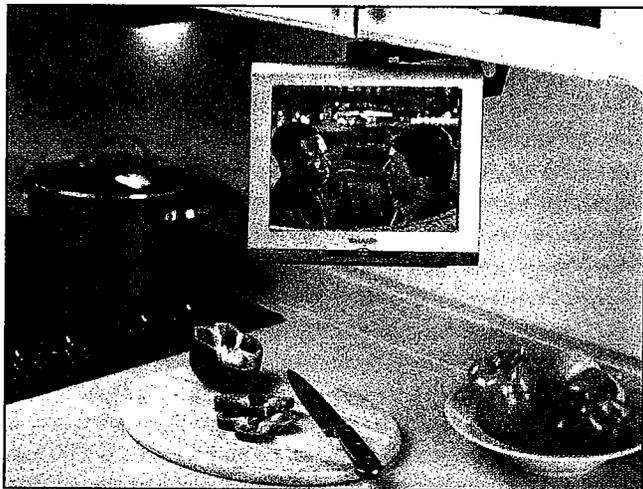


The new shape of TV is sleek and elegant. It's TVs that more closely resemble a work of art than a piece of electronics. You can have one mounted on your wall like a prized painting. Or like a cherished sculpture, you can place a thin TV on an elegant pedestal for all to see. And since they are so thin, they take up virtually none of your living space.

Gas is Good

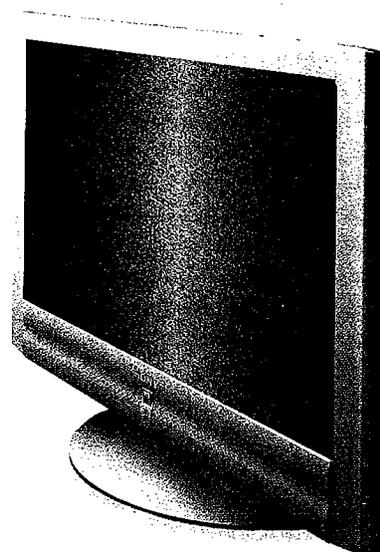
Leading this TV revolution is Plasma. Plasma TVs throw convention to the wind. Gone are the bulky tubes and projectors found in conventional TVs. A Plasma TV creates a picture in an entirely different way. Tiny gas filled cells are sandwiched between two plates of glass. When an electric current is passed through the cells, the gas glows red, green or blue (the three colors that make up all TV broadcasts). With millions of these cells switching on and off fast enough, you get a TV picture.

Since this set up actually creates light, it doesn't have to rely on an external light source. This is why Plasma TVs are capable of being so



Chop vegetables as you watch Jackie Chan.

skinny. They don't need the bulky equipment a traditional TV needs to create a picture. And what a picture it is. The picture on a Plasma TV is extremely bright, vibrant and contains extraordinary detail. They are capable of showing regular TV broadcasts, and most are capable of High Definition pictures as well with an additional tuner.



Liquid TV

Another type of thin TV is LCD. LCD stands for Liquid Crystal Display. This technology is used everywhere from calculators to laptop computer screens. LCDs work in a similar fashion to Plasmas, but the cells are filled with liquid instead of gas. As light passes through the cells, applying an electric charge can change the color of the light. LCDs are typically just a little thicker than Plasmas, but still thin enough to hang on a wall. And the picture on an LCD TV can be every bit as good as a Plasma's. Some LCD TVs even have DVD players built-in for a completely sleek, stylish home theater in one compact package. The real difference between LCD and Plasma is just the size. LCDs are smaller (up to 22") while plasmas can go all the way up to 50".

I Want My Digital TV

Thin TVs may be the greatest thing since sliced bread, but there have also been some other improvements to TV. The picture quality has improved because of the advent of new, digital formats. And you can take advantage of these formats with not just a new thin TV, but a new tube or projection TV as well.

There are two main digital TV formats, EDTV and HDTV (see the sidebar for more information). Both formats increase the picture quality (or resolution) of a TV signal, but the best standard available today is HDTV. In a nutshell, HDTV is more than twice as good as regular TV. You will see a remarkable increase in the amount of detail in an HDTV picture. The picture will look so lifelike and realistic sometimes it can be hard to tell you're watching TV, and not a live event. And most HDTVs are in the more rectangular 16:9 widescreen shape. This makes them perfect for watching DVDs without those annoying black bars. And the higher resolution screens take full advantage of the excellent picture quality DVDs have to offer.

HDTV
Built-In

HDTV
Upgradeable

What's New, What's Cool

Not just any TV is capable of taking advantage of this new format though. You need to have either an "HDTV Built-In" set or an "HDTV Upgradeable" set. HDTV Upgradeable sets are not capable of showing HDTV pictures right away. You need to add a special tuner to watch HDTV broadcasts. But you will be able to watch regular TV, and DVDs at the highest picture quality possible. Then when you are ready, you can always add a tuner later. HDTV Built-In sets come with a tuner built in. There's nothing more to buy in order to watch your shows in High Definition.

What's on HDTV?

A lot. More and more programming is available every day.

One of the best ways to get HDTV programming is through DIRECTV. DIRECTV offers special programming just for HDTV viewers. HDNet is a channel that offers only HDTV programming. There is also great HD programming from HBO and Showtime.

DIRECTV isn't the only way to get HDTV programming though. If you live in or near a major city, you can probably get HDTV broadcasts over the air right now. CBS and ABC are the two networks broadcasting in HD, with more to follow soon. You can watch prime-time hits like "C.S.I.", "Everybody Loves Raymond" and "NYPD Blue" in HDTV with just an antenna.

The most important thing to remember is that no matter how much programming is available now, more programming is being made available all the time. For a complete, up-to-date list, a good resource is the website, hdtvmagazine.net.



Alphabet Soup

In order to make sure you pick out, not just the best TV today, but one you can use in the future, you need to know what all the fancy terms mean. Here are some of the more important ones.

Aspect Ratio: This is the relationship between the length of the screen compared to the height. Traditional screens are roughly square or 4:3. For every four inches in length, there are three in height. Movies are more rectangular though. In order to get a movie to fit this screen, you have to either add the black bars at the top and bottom of the screen, or cut the edges of the picture off.



Don't miss out on the back of Jackie Chan's head.

16:9 widescreen TVs solve both problems, because they are shaped more like a movie screen. You can watch a DVD on it, exactly the way it was intended.

Interlaced Scan (i): A TV makes a picture on the screen by first drawing half the picture, then going back to fill in the other half. This system is called interlaced scanning and, on low resolution standard TV, isn't perfect. When film based material (like movies and prime-time shows) is converted to video. You may end up with slightly jagged edges in some of the objects on the screen.

Progressive Scan (p): As opposed to interlaced scanning which shows the picture in halves, progressive scanning shows the entire picture at once, just like at the movie theater. You get smooth, more lifelike images with progressive scan.

HDTV: High Definition Television. For years the standard for TV was 480(i) lines from top to bottom. HDTV increases this standard to either 720(p) or 1080(i). Every HDTV set is capable of producing both, so no matter what you are watching, you will experience a picture with much finer detail, and a more lifelike image.

EDTV: Enhanced Definition Televisions. A digital format with 480 lines of resolution shown in progressive scan. EDTV is much smoother and more lifelike than regular TV.

Big Screen TVs with Big Features

4:3 High Definition Upgradeable Projection TVs

Sony 43" 4:3 High Definition Upgradeable Tabletop Projection TV

A great picture and extra floorspace. This projection TV sits on a TV stand, allowing you to experience the beauty of High Definition TV in your home without giving up a chunk of your living room.

- Reverse 3-2 Pulldown (converts poor recordings to digital quality)
- Digital Reality Creation (smooths out scan lines for solid images)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 42.13" x 38" x 22.75" (HWD)

\$1,699⁹⁹

(KP43HT20)

SONY

HDTV
Upgradeable



Optional Matching Stand Available \$179⁹⁹ (SU43HT5)



Toshiba Cinema Series 53" 4:3 High Definition Upgradeable Projection TV

To create an unbelievable picture, this TV uses a Power Focus HCF lens system and HD Plus CRTs, which give it an unusually smooth and jitter-free picture while you are watching HDTV or a DVD.

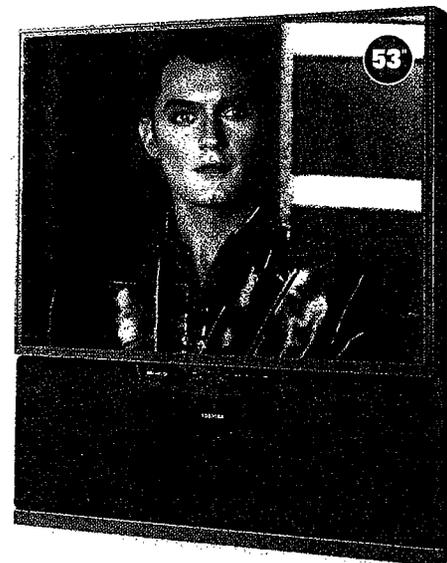
- Antiglare TheaterShield™ (protects against scratches and glare, protecting picture)
- Pro Intelligent Digital Scan Conversion (for a smooth, consistent picture)
- Cinema Mode 3-2 Pulldown (upgrades even poor quality recordings)
- Dimensions: 53.33" x 44.87" x 22.75" (HWD)

\$2,199⁹⁹

(53HX71)

CINEMA SERIES
TOSHIBA

HDTV
Upgradeable



Sony 53" 4:3 High Definition Upgradeable Projection TV

With Reverse 3-2 Pulldown, you are ensured a quality picture. Most TV shows are shot on film, then converted to video, causing noticeable degradation in quality. Reverse 3-2 Pulldown restores the original film quality.

- HD component video input (for best connection to high resolution sources)
- Multi Image Driver Circuitry (lets you focus in on one side of your Twin View™ P-I-P)
- MICROFOCUS™ lens system (by using 28% smaller color beams the picture becomes more detailed and sharper)
- Dimensions: 55.88" x 46.5" x 24.87" (HWD)

\$2,199⁹⁹

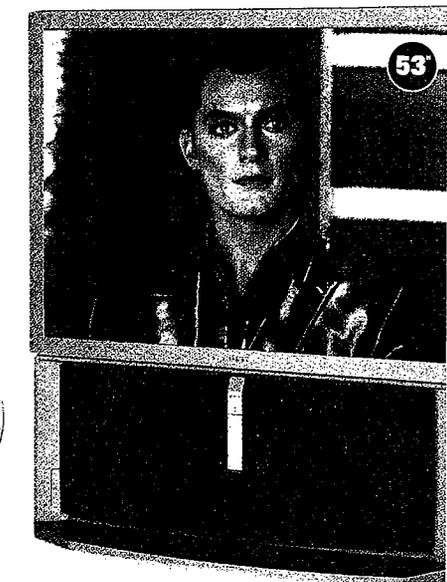
(KP53HS30)

SONY

HDTV
Upgradeable



Also Available in 61" \$2,499⁹⁹ (KP61HS30)
Dimensions: 61.44" x 54" x 26.25" (HWD)



A.I. Artificial Intelligence
Available on DVD at www.tweeter.com
©Universal Studios

Widescreen HDTVs for your Home Theater

Toshiba 42" 16:9 High Definition Upgradeable Projection TV

What more could you want? This upgradeable HDTV displays your DVDs in widescreen format on a large screen in the highest possible resolution. Your days of watching movies are over. Your days of being mesmerized by them can begin.

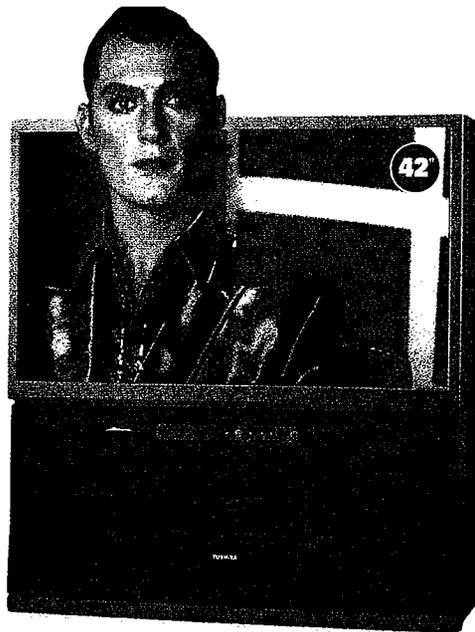
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- TheaterShield (protects picture against scratches and glare)
- 2 HD Component Video Inputs (for best connection to high-resolution sources)
- Dimensions: 46.5" x 39.38" x 18.67" (HWD)

\$1,999.99

(42H81)

TOSHIBA

HDTV
Upgradeable



Panasonic 47" 16:9 High Definition Upgradeable Projection TV

This TV is a great way to enter the digital television revolution. The 16:9 format is perfect for watching DVDs. The protective screen guards against scratches and reduces glare.

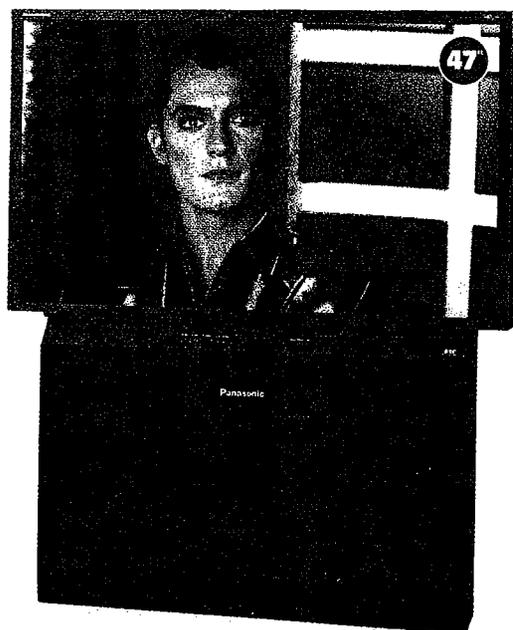
- Lighted universal remote (control your components, clear off your coffee table)
- 2 component video inputs (for connection to high-resolution sources)
- Dimensions: 48.7" x 43.7" x 24.6" (HWD)

\$1,999.99

(PT47WX)

Panasonic

HDTV
Upgradeable



Mitsubishi 46" 16:9 High Definition Upgradeable Tabletop Projection TV

If you are looking for a big-screen TV without sacrificing tons of floorspace, this is the TV for you. It easily sits on a tabletop or matching stand, saving space. A dual tuner P-I-P means you don't need an extra tuner to watch a second program simultaneously.

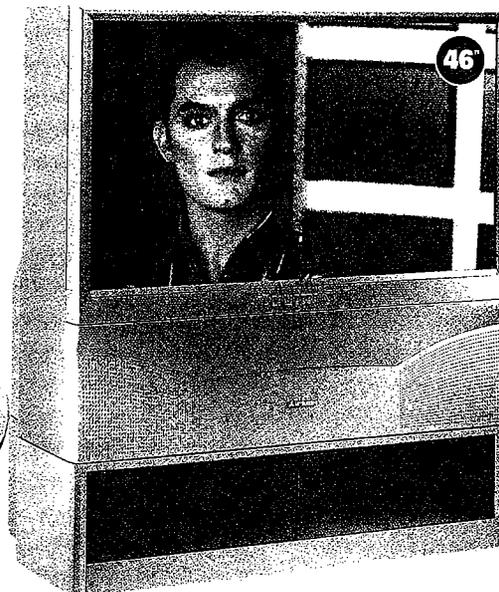
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- HD component video input (for connection to high-resolution sources)
- Dimensions: 38.25" x 42.75" x 27.16" (HWD)

\$1,999.99

(WT46809)

MITSUBISHI
THE BIG SCREEN COMPANY
Digital

HDTV
Upgradeable



Shown With Optional Matching Stand \$299.99 (MB46809)

16:9 High Definition Upgradeable Projection TVs

Sony 51" 16:9 High Definition Upgradeable Projection TV

Widescreen for movies. This HD-upgradeable projection TV has a 16:9 aspect ratio to closely simulate the shape of a movie theater screen. Watch a DVD on this set and you'll feel like you're at the movies, except the popcorn will be much less expensive.

- 2 HD Component Video Inputs (for connection to high-resolution sources)
- Anti-Reflective Screen (protects picture against scratches & glare)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 51.5" x 47.93" x 24.88" (HWD)

\$2,499⁹⁹ (KP51HW40)



Toshiba Cinema Series 57" 16:9 High Definition Upgradeable Projection TV

The Cinema Series is the pinnacle of Toshiba's television lineup, and this huge model is no exception. You can also experience full HDTV with an optional tuner.

- PowerFocus™ HD Plus CRTs (for detailed image with real depth)
- Anti-Reflective Screen (protects picture against scratches and glare)
- Universal Remote (control your components, clear off coffee table)
- Dimensions: 55.75" x 52.19" x 26" (HWD)

\$2,699⁹⁹ (57HX81)



Also Available in: 50" \$2,599⁹⁹ (50HX81)
 Dimensions: 50.38" x 46.13" x 21.67" (HWD)
 Also Available in: 65" \$3,499⁹⁹ (65HX81)
 Dimensions: 61" x 59.5" x 28.38" (HWD)



Mitsubishi 55" 16:9 High Definition Upgradeable Projection TV with DiamondDigital Pixel Multiplier

This Mitsubishi 55" 16:9 High Definition upgradeable projection TV has a 3rd generation DiamondDigital Pixel Multiplier to eliminate scan lines for a clean picture. Upgrade to high definition with the simple addition of a receiver.

- 16:9 aspect ratio (perfect for watching DVD movies)
- HD Component Video Input (for best connection to high-resolution sources)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 50" x 50.5" x 26.25" (HWD)

\$2,499⁹⁹ (WS55809)



Also Available in: 65" \$2,999⁹⁹ (WS65809)
 Dimensions: 61.87" x 58.75" x 28.25" (HWD)



Planet of the Apes
 Available on DVD at www.tweeter.com
 ©CBS/Fox Home Video

Sony 57" 16:9 High Definition Upgradeable Projection TV

Even by big TV standards, this is a BIG TV. It's also packed with quality. Not only will you get a staggering digital picture with the addition of a digital tuner, but you get a better picture quality on all film-based materials due to the built-in Cinemotion™ 3-2 pull down conversion.

- Anti-Reflective Screen (protects picture against glare)
- 2 HD Component Video Inputs (for connection to high-resolution sources)
- 3D Digital Comb Filter (separates colors accurately)
- Dimensions: 54.25" x 52.25" x 27.25" (HWD)

\$2,999.99 (KP57HW40)

SONY

HDTV Upgradeable



Mitsubishi 55" 16:9 High Definition Upgradeable Projection TV with Enhanced Depth of Field Lenses

The Micro Fine CRTs creates pixels that are 20% smaller than normal for sharper, clearer high resolution images. Then the Enhanced Depth of Field Lenses and Quad Field Focus give them an almost three dimensional feel.

- Multi-brand remote (controls your entire system)
- HD Component Video (for connection to high-resolution sources)
- Motion Adaptive 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 50.25" x 50.63" x 25.87" (HWD)

\$2,799.99 (WS55819)

MITSUBISHI THE BIG SCREEN COMPANY™ Digital

HDTV Upgradeable



Mitsubishi 55" 16:9 Platinum Series Projection TV with Built-In High Definition Tuner

Right out of the box, this TV can receive and display the highest quality format of digital TV. No upgrades necessary. And the Diamond® Vision optical system ensures all your images are crystal clear.

- Enhanced Depth of Field Lenses (accurate focus in the corners and edges of screen)
- VGA Input (allows connection of a PC, adding a new level of realism to website and computer games)
- IEEE 1394 Digital Networking (Firewire) (for quality connection to digital sources)
- 3D Y/C 480-line Comb Filter (for displaying bright colors and fast action with a new level of clarity)
- Dimensions: 50.38" x 50.50" x 27.88" (HWD)

\$3,199.99 (WS55859)

MITSUBISHI THE BIG SCREEN COMPANY™ Digital

HDTV Built-In



Mitsubishi 65" 16:9 High Definition Projection TV With Built-In HDTV Tuner

This TV is ready to receive the highest standards in broadcasting right out of the box. It also has IEEE 1394 Digital Networking (Firewire) for optimal connection to digital sources.

- HD Component Video/VGA inputs (for connection to high-resolution sources)
- EDF™ Lenses (provide more accurate focus in the corners and along the edges of the screen)
- Quad Field Focus Lenses (for an almost 3D picture)
- Dimensions: 61.88" x 59.13" x 28.13" (HWD)

\$4,199.99

(WS65869)



Sony 57" 16:9 XBR Projection TV With Built-In High Definition Tuner

Fully equipped for high definition. This gigantic TV has an integrated high definition tuner, which means that you don't need an additional receiver to receive the highest quality digital TV format.

- Digital Reality Creation (smoothes out scan lines for solid images)
- Multi-Image Driver (lets you zoom in on half of twin view P-I-P)
- I-Link (for ideal connection to digital sources)
- Dimensions: 55.13" x 54.38" x 26.88" (HWD)

\$4,999.99

(KDP57XBR2)



Also Available in 65" \$5,999.99 (KDP65XBR2)

Dimensions: 62" x 61.38" x 29" (HWD)



Mitsubishi Diamond Series 65" 16:9 High Definition Projection TV With Built-In HDTV Tuner

The Diamond Series is the king of the mountain of Mitsubishi TVs. This one features the new and improved HDTV tuner which improves the quality of standard TV broadcasts, and is less sensitive to antenna placement and interference, giving you a sharper picture. It can also receive broadcasts at greater distances from transmitters than other types of receivers.

- Tru-Focus Lenses (adds further depth and detail for a film-like image)
- HD Component Video/VGA inputs (for connection to high-resolution sources)
- IEEE1394 (Firewire) Digital Networking (for connection to digital sources)
- Dimensions: 61.63" x 58.25" x 28.38" (HWD)

\$5,999.99

(WS65909)



Also Available in 55" \$4,999.99 (WS55909)

Dimensions: 50.38" x 49.88" x 28.13" (HWD)



Harry Potter and the Sorcerer's Stone
Available on DVD at www.tweeter.com
©Warner Home Video

Pioneer Elite 64" 16:9 High Definition Upgradeable Projection TV

This large upgradeable high definition projection TV will make a tremendous difference in your home theater. The 64" display is like having a movie theater screen in your home. Sporting events seem to extend into your living room.

- PureCinema II Format Converter (capable of showing each frame of a movie individually, for a smoother picture)
- Protective Screen (guards against scratches and glare)
- 2 HD Component Video Inputs (for best connection to multiple high-resolution sources)
- Dimensions: 56.13" x 59.44" x 27.94" (HWD)

\$7,399.99

(PRO720HD)

Pioneer
ELITE

HDTV
Upgradeable



NO MONTHLY PAYMENTS

On all Pioneer and Pioneer Elite products over \$700. Valid 6/1/02 - 6/30/02.



Sony 60" 16:9 Grand WEGA High Definition Upgradeable LCD-Based Tabletop Projection TV

Thin and bright. Instead of Cathode tubes, this TV uses three wide XGA panels to create a 3.15 million dot resolution picture on a 60" screen. Since the wide angle lens system creates an ultra-short focal point, the TV is less than 22" deep. It takes up a fraction of the floorspace of a normal projection model. The picture is crisp and consistent from corner to corner. It's truly a breakthrough projection TV.

- Tri-Component Screen (Fresnel, Lenticular screen and High-Contrast Double Anti-Reflective screen further improves picture resolution, brightness and contrast)
- No Flicker Phosphor Burn-In or Convergence issues due to LCD Technology
- Multi-Image Driver (allows you to watch analog broadcasts side by side with HD broadcasts on the twin view picture-in-picture)
- Dimensions: 43.5" x 63.75" x 21.38" (HWD)

\$6,999.99

(KF60DX100)

GRAND
WEGA
SONY

HDTV
Upgradeable



Minimum monthly payment required. On purchase of this TV and stand together. Valid 4/1/02 - 6/30/02.



Mitsubishi Diamond Series 73" 16:9 Projection TV with Built-In HDTV Tuner and 9" CRTs

The key to producing such a stunning picture on a screen this large is the 9" Cathode Ray Tubes (CRTs). Tons of picture detail is crammed into this gigantic screen. The result is a picture that is made up of more detail, without any loss in light output. In short, this massive TV will blow you away.

- True Focus Lenses (provide more accurate focus in the corners and along the edges of the screen)
- Film Mode (automatically upgrades the picture quality of film-based materials, giving it a smooth, clean look)
- IEEE1394 Digital Networking (Firewire) (for connection to digital sources)
- Dimensions: 65.75" x 65.25" x 29.88" (HWD)

\$9,999.99

(WS73909)

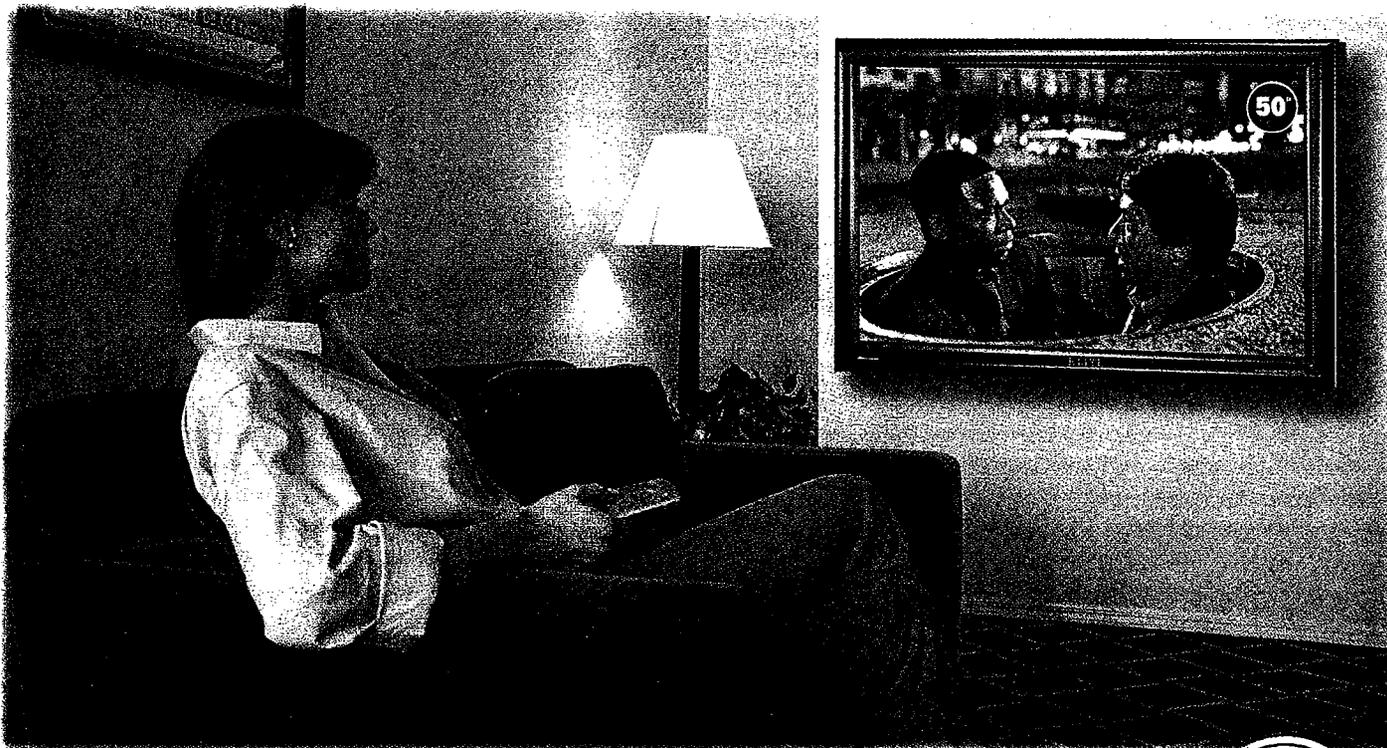
MITSUBISHI
THE BIG SCREEN COMPANY™
Digital

HDTV
Built-In



Hang on the Wall TVs That Take up Zero Floorspace

Pioneer
sound.vision.soul



Pioneer Elite 50" 16:9 High Definition Upgradeable Thin Plasma Monitor

This TV marks Pioneer's best plasma TV among their Elite line of products. Not only will it take up practically zero room, this sleek upgradeable HDTV contains countless features and displays a brilliant digital picture. • Deep encased cell structure (for an even more brilliant picture) • Elegant Piano Black Gloss Frames (makes it a showpiece without even turning it on) • Automatic Format Conversion to PureCinema II (boosts standard signal picture quality) • Dimensions: 30.56" x 49.56" x 4.13" (HWD)

\$13,999.99 (PRO1000HD)

Pioneer
ELITE

HDTV
Upgradeable



NO MONTHLY PAYMENTS
On all Pioneer and Pioneer
Elite products over \$700.
Valid 6/1/02 - 6/30/02.

Optional Wall Bracket Available

Thin Plasma HDTVs

Pioneer 43" 16:9 High Definition Upgradeable Thin Plasma TV with Speakers and TV Tuner

With Tuner Included. Hang this masterpiece on your wall. Or set it on an elegant TV stand. Either way, it's a perfect way to add a brilliant high definition big-screen picture to your home, without taking up much space. The removeable side speakers and included Media Receiver Tuner mean you don't need any extra equipment to enjoy this work of art.

- Selectable screen modes for 4:3 mode or 16:9 aspect ratio (to suit your preference)
- Automatic Format Conversion to PureCinema II (boosts standard signal picture quality)
- Component Video Inputs (for connection to high resolution sources)
- Dimensions: 24.82" x 42.13" x 3.84" (HWD)

\$9,999.99 (PDP4330HD)

Pioneer

Optional Wall Bracket Available

Also available in 50" (PDP5030HD)

\$12,999.99 Dimensions: 28.11" x 53.86" x 3.86" (HWD)

PURE
VISION

HDTV
Upgradeable



NO MONTHLY PAYMENTS
On all Pioneer and Pioneer
Elite products over \$700.
Valid 6/1/02 - 6/30/02.

SONY



Thin Plasma HDTVs

Our experts can install it for you.

See a salesperson for details.

Sony 32" 16:9 High Definition Upgradeable Thin Plasma TV With Built-In Speakers And Tuner

Take this beautiful thin TV out of the box, and plug it in. Unlike most plasma TVs, you don't need an extra tuner or sound system. Everything is built right in. It also features Sony's pixel-by-pixel conversion system, resulting in precise, detailed images regardless of the video source.

- HD Component Video Input (for best connection to high-resolution sources)
- Cinemotion Reverse 3-2 Pull-down (converts poor recordings to digital quality)
- Speakers and Tuner Built-In (no need for separate components)
- Dimensions: 24.75" x 33.75" x 5.25" (HWD)

\$5,999⁹⁹

(KZ32TS1)

HDTV
Upgradeable

SONY

Also Available in 42" \$7,999⁹⁹ (KZ42TS1) Dimensions: 30.13" x 41.63" x 5" (HWD)

Rush Hour 2
Available on DVD at www.tweeter.com
©New Line Studios



Make Movie Watching An Experience...Check out Surround Sound Systems (p.36-41)

Summer Buyer's Guide 15

Hang on the Wall TVs

Panasonic

OFFICIAL SPONSOR
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center

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hiFi buys
amphitheatre



Panasonic 42" 16:9 Enhanced Definition Digital Upgradeable Thin Plasma Monitor

For the coolest TV around, a Plasma TV can't be beat. You can sit them on beautiful stands or even hang them on the wall. This one can be upgraded to full digital quality with a separate tuner.

- Progressive Scan (restores the film-like quality of your images)
- 3000:1 Contrast Ratio (for an incredibly detailed picture)
- Real Black Drive (dark images have more detail and are sharper)
- Dimensions: 24" x 40.2" x 3.5" (HWD)

\$6,999.99

(PT42PD3P)



Optional Wall Bracket Available

Digital Upgradeable

Our experts can install it for you.

See a salesperson for details.

Panasonic 50" 16:9 High Definition Upgradeable Thin Plasma Monitor

If you had to pick a "King Of TVs" this would be the leading candidate. For starters, it looks pretty cool whether you hang it on the wall, or set it on a beautiful stand. But it wasn't designed to be just a decoration. With an optional tuner, it is capable of displaying full High Definition pictures, which is the best video standard in existence.

- Progressive Scan (restores the film-like quality of your images)
- Component Video Input (for connection to high-resolution sources)
- 3000:1 Contrast Ratio (for an incredibly detailed picture)
- Dimensions: 28.7" x 47.8" x 3.9" (HWD)

\$12,999.99

(PT50PD3P)



HDTV Upgradeable

Optional Wall Bracket Available



Zoolander
Available on DVD at www.tweeter.com
©Paramount Home Video

Thin Plasma Digital TVs

Thin LCD TVs That Fit Anywhere



Panasonic 11" 16:9 Enhanced Definition Digital Upgradeable Flat Panel LCD TV with Built-In DVD/CD Player

This TV is so sleek and stylish, it looks like it belongs in a museum. You get a cool thin LCD TV with an exceptionally clear digital picture, plus a built-in DVD player. It's like having a whole movie theater in one package.

- *EDTV Upgradeable (EDTV is a digital standard that is twice as good as regular TV, and perfect for DVDs)*
- *Built-in Dolby Digital decoder (for connection to a surround sound system)*
- *S-Video Input (for connection to a DVD player or a DIRECTV® System)*
- *Dimensions: 9.8" x 12.8" x 6.9" with stand (HWD)*

\$1,499.99

(TC11LV1)

Panasonic

Also Available in 15" **\$1,999.99** (TC15LV1)

Dimensions: 12.6" x 16.7" x 7.1" (HWD)

Optional Mounting Bracket Available

Digital Upgradeable



Panasonic 22" 16:9 Enhanced Definition Digital Upgradeable Flat Panel LCD TV

For a quality picture anywhere . . .

This TV is so sleek it can be mounted under a kitchen counter, over a work bench or wherever you want. Progressive Cinema scan ensures a smooth, clean picture. With an optional tuner, you get EDTV, which is a digital standard about twice as good as regular TV, and perfect for watching DVDs.

- *Progressive Cinema Scan (upgrades everything to high resolution)*
- *3D Y/C Digital Comb Filter (separates colors most accurately)*
- *Component Video Inputs (for connection to high resolution sources)*
- *Dimensions: 16.7" x 23.1" x 11.8" With Stand (HWD)*

\$2,999.99

(TC22LT1)

Panasonic

Optional Under-Cabinet Mounting Bracket Available

Digital Upgradeable



Sharp 10" 4:3 Under-Cabinet Flat Panel LCD TV

At only 2.5 inches deep, this TV is ideal for working areas. And it features a built-in TV tuner so there is no additional equipment to buy.

- *200:1 Contrast Ratio (for a brilliant picture)*
- *Digital Comb Filter (separates colors accurately for realism)*
- *Brightness Capability (compensates for kitchen window glare)*
- *Dimensions: 9.14" x 10.52" x 2.52" (HWD)*

\$699.99

(LC10A3UB)

SHARP

Also Available in Silver (LC10A3US)

Optional Under-Cabinet Bracket Available



Panasonic 15" 16:9 Enhanced Definition Digital Upgradeable Flat Panel LCD TV

This thin LCD TV has Active Light Control, which automatically adjusts the brightness of the screen for sharpened, more detailed images.

- *TV Tuner (allows you to watch TV without hooking up to a separate tuner)*
- *3D Y/C digital comb filter (separates colors accurately for life-like images)*
- *Progressive Cinema Scan (for a staggering level of detail)*
- *Dimensions: 13" x 16.3" x 7.1" With Stand (HWD)*

\$1,499.99

(TC15LT1)

Panasonic

Optional Mounting Bracket Available

Digital Upgradeable



Thin LCD TVs

Experience an Incredible Picture on a Wide Screen TV

Samsung 30" 16:9 High Definition Upgradeable Dynaflat TV

A perfect TV for somebody who wants high definition quality, but doesn't necessarily want a huge TV. Watch DVDs at their highest possible resolution in widescreen format. And watch HDTV with the addition of a digital receiver.

- Invar Shadow Mask (prevents "doming" or distortion of colors)
- 2 HD Smart Component Video Input (for best connection to high-resolution sources)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 24.44" x 32.75" x 21.94" (HWD)

\$1,499.99

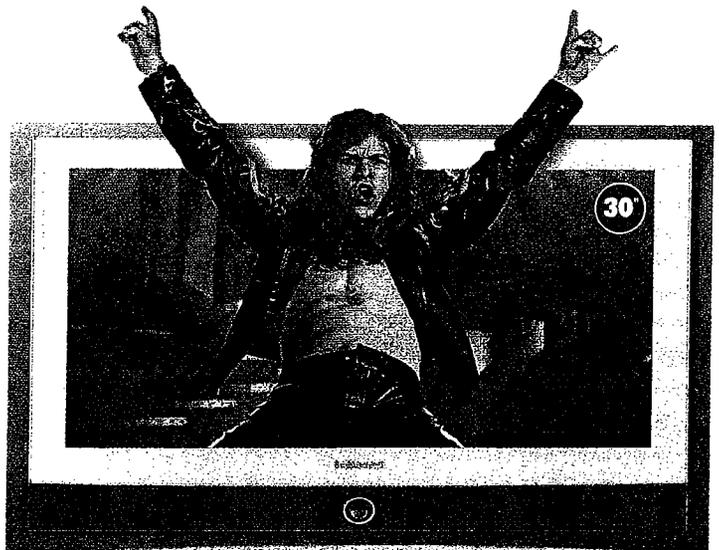
(TXM3098WHF)

Tantus

SAMSUNG DIGITall
everyone's invited.

DYNA FLAT HD

HDTV
Upgradeable



Samsung 30" 16:9 High Definition Upgradeable Dynaflat TV With Super Fine Dot Pitch

The Super Fine Dot Pitch gives staggering resolution for ultra-realistic detail. From Samsung's DynaFlat line, it's perfectly flat for perfect viewing from corner to corner of the room. It's also less than 18" deep so it doesn't take up much space.

- Super Pro Chip Progressive Scan (for smooth, life-like picture)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Ultra Slim (less than 18", it takes up less room than most 30" TVs)
- Dimensions: 22.8" x 35.8" x 17.9" (HWD)

\$2,499.99

(TSL3099HDF)

Tantus

SAMSUNG DIGITall
everyone's invited.

DYNA FLAT HD

HDTV
Upgradeable



Panasonic 34" 16:9 Tau Series Pureflat High Definition Upgradeable TV

With this superb tube TV from Panasonic, you can watch movies the way they were meant to be. Get the absolute most resolution possible from your DVDs and watch them in full widescreen format.

- Progressive Cinema Scan (smoothes out scan lines for solid images)
- 2 Component Video Inputs (for best connection to high-resolution sources)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 25.1" x 34.4" x 23" (HWD)

\$2,999.99

(CT34WX50)

PUREFLAT
[tau]

Panasonic

HDTV
Upgradeable



Rock Star
Available on DVD at www.tweeter.com
©Warner Studios

Panasonic 30" 16:9 High Definition Upgradeable PureFlat® TV With Invar Shadow Mask

This TV is ready for the digital revolution. It is HDTV upgradeable, so you can enjoy the highest standards in broadcasting. It is also a 16:9 set, so you get a crystal clear picture from DVDs. The Invar Shadow Mask makes sure that colors (especially bright colors) remain sharp and consistent.

- 2 Component Video Inputs (for best connection to high resolution sources)
- Dual RF (easily switch between two RF sources i.e., antenna and cable)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 25.1" x 34.4" x 23" (HWD)

\$1,799.99

(CT30WX50)

Panasonic



Toshiba 34" 16:9 High Definition Upgradeable FST Pure® TV

This widescreen upgradeable HDTV has it all. Watch DVDs in full widescreen format and get the absolute most resolution out of the DVD. The flat screen allows for a crisp picture from corner to corner of the screen, and the room.

- Invar Shadow Mask (eliminates "doming" for a consistent picture)
- 2 HD Component Video Inputs (for best connection to high-resolution sources)
- 3D Y/C Digital Comb Filter (separates colors most accurately)
- Dimensions: 24.58" x 33.67" x 23.4" (HWD)

\$2,499.99

(34HF81)

TOSHIBA



NO MONTHLY PAYMENTS
Offer valid 5/23/02 - 9/2/02



Sony 34" 16:9 High Definition XBR WEGA® TV With HDTV Tuner Built-In

Open up the box and enjoy the best that television has to offer (and we don't mean the latest reality-TV show). Not only does the built-in HDTV tuner mean you are ready to enjoy the highest standards of TV right now, but this TV is packed with technology that makes even standard broadcasts look better.

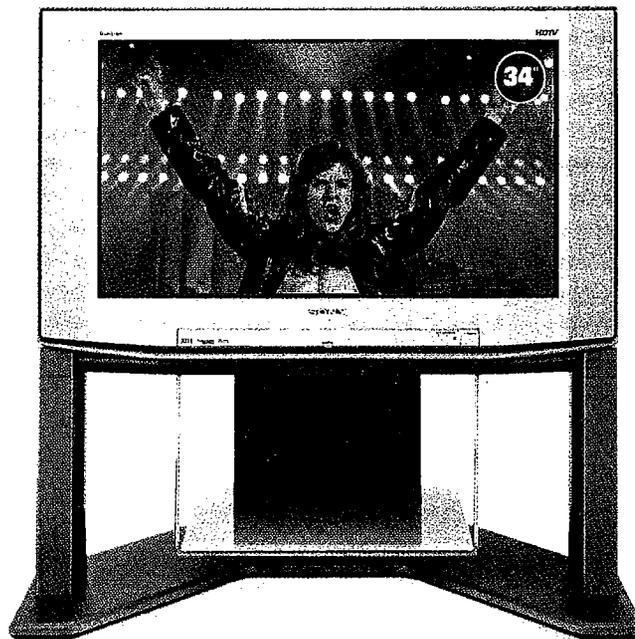
- Dual i-Link Digital Inputs (for flawless transmission of digital information from equipment like a digital camcorder)
- Dual HD Component Inputs (for connection to the highest resolution sources)
- 10-Bit 3-D Digital comb Filter (for the best color separation available, giving you a sharp, clean picture)
- Dimensions: 24.5" x 39.25" x 23.28" (HWD)

\$3,999.99

(KD34XBR2)



Shown with Optimal Matching Stand \$399.99 (SU34XBR2)



16:9 High Definition Upgradeable Built-In Flat-Screen TVs

Sony's Unprecedented 40" 4:3 High Definition Upgradeable XBR WEGA TV

This is the world's largest tube TV. This XBR TV also features CineMotion™ Reverse 3-2 pull-down which actually improves the picture quality of film. Also, watch high definition digital TV with an additional digital tuner.

- Dual Tuner PIP (change channels in the P-I-P without an additional tuner)
- Multi Image Driver (lets you zoom in on half of twin view P-I-P)
- 16:9 Mode (squeezes entire resolution into anamorphic DVD's picture)
- Dimensions: 33" x 43" x 26" (HWD)

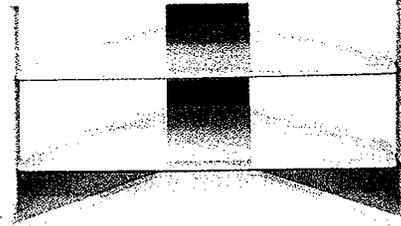
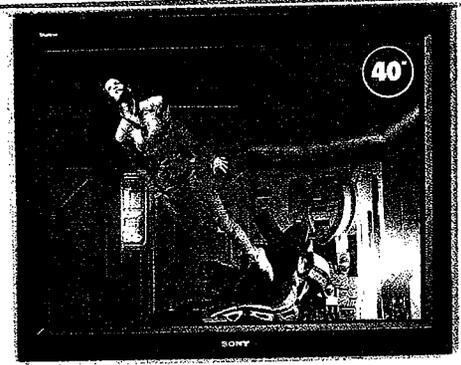
\$2,999.99

(KV40XBR700)

Shown with Optional Matching Stand \$499.99 (SU40XBR7)



Minimum monthly payment required. On purchase of this TV and stand together. Valid 4/1/02 - 6/30/02.



Samsung 27" 4:3 High Definition Upgradeable Dynafat® TV

High definition quality, without taking up a lot of space. Watch DVDs at their highest possible resolution. And watch HDTV with the addition of a digital receiver.

- Dual Tuner PIP (change channels in the P-I-P without an additional tuner)
- Invar Shadow Mask (prevents "doming" or distortion of colors)
- Component Video Input (for connection to high-resolution sources)
- Dimensions: 23.06" x 33.94" x 20.31" (HWD)

\$999.99

(TSL2795HF)

Also Available in 32" \$1,399.99

(TSL3295HF) Dimensions: 26.88" x 35.88" x 23.13" (HWD)



SAMSUNG DIGITAL! everyone's invited..



Panasonic 32" 4:3 High Definition Upgradeable Pureflat® TV

If you are looking to replace your old TV, look no further. With this exceptional TV you will not only have incredible depth and clarity on an almost reflection-free flat screen, but you can upgrade to HDTV with an optional tuner.

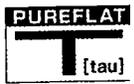
- Progressive Cinema Scan (smoothes out scan lines for solid images)
- 2 Component Video Inputs (for connection to high-resolution sources)
- Dual Tuner PIP (change channels in the P-I-P without an additional tuner)
- Dimensions: 26.3" x 31.9" x 22.4" (HWD)

\$1,599.99

(CT32HX41)

Also Available in 36" \$1,999.99 (CT36HX41)

Dimensions: 29.4" x 36.9" x 24" (HWD)



Panasonic



Toshiba Cinema Series 36" 4:3 High Definition Upgradeable FST PURE® TV

Get high definition in your home with this upgradeable HDTV. Simply add on a digital tuner to receive the highest quality digital broadcasts. Analog TV is upgraded to near-digital quality. And DVDs look precisely perfect.

- Twin-View Dual Tuner P-I-P (watch 2 shows side by side)
- 3D y/c Digital comb filter (separates colors most accurately)
- Component Video Input (for connection to high-resolution sources)
- Dimensions: 29.63" x 38.25" x 24.25" (HWD)

\$1,999.99

(36HF71)

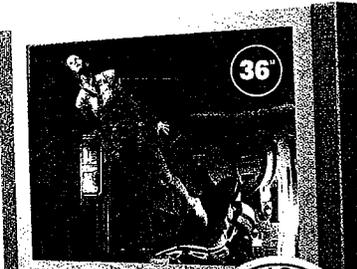
Also Available in 32" \$1,599.99 (CT32HF71)

Dimensions: 26.56" x 34.5" x 22.62" (HWD)



NO MONTHLY PAYMENTS Offer valid 5/23/02 - 9/2/02

CINEMA SERIES. TOSHIBA



Sony 36" 4:3 High Definition Upgradeable XBR WEGA TV

The XBR Series includes Sony's best tube TVs. You will experience a picture quality unsurpassed by other tube TVs. Also, watch high definition digital TV with an additional digital tuner.

- Dual Tuner P-I-P (change channels in the P-I-P without an additional tuner)
- Reverse 3-2 Pull Down (upgrades the quality of poor recordings)
- 16:9 Mode (squeezes entire resolution into anamorphic DVD's picture)
- Dimensions: 29.69" x 39.13" x 24.5" (HWD)

\$2,299.99

(KV36XBR450)

Shown with Optional Matching Stand

\$299.99 (SU36XBR45)



FD Trinitron WEGA SONY



Final Fantasy Available on DVD at www.tweeter.com ©Columbia Tri-Star

Not Your Average Tube TVs

Panasonic 32" Stereo TV

The PanaBlack picture tube on this TV gives the picture more contrast for sharper details and vibrant colors. With the Dual Tuner P-I-P you can easily surf the channels in the P-I-P easily.

- Component Video Input (for connection to high-resolution sources)
- Front A/V Input (for easy connection to a camcorder or game system)
- 3 Line Digital Comb Filter (separates colors accurately)
- Dimensions: 27.3" x 30.3" x 21.1"



\$529.99

(CT32D32)

Panasonic

Panasonic 32" PureFlat TV with Dual-Tuner Picture-In-Picture

This PureFlat TV delivers an amazing picture. The 3-line digital comb filter plus the fine pitch picture tube combine for stunning detail and accurate colors

- Dual Tuner PIP (change channels in the P-I-P without an additional tuner)
- Invar Shadow Mask (prevents "doming" or distortion of colors)
- 3-Line Digital Comb Filter (separates colors accurately)
- Dimensions: 26.3" x 31.9" x 22.4" (HWD)



\$999.99

(CT32SX31)



Panasonic

Also Available in 36" \$1,599.99 (CT36SX31) Dimensions: 29.4" x 36.9" x 24" (HWD)

Sony 32" S-Series WEGA TV with Dual Tuner Picture-In-Picture

This flat-screen WEGA has a Dual Tuner P-I-P. That means you can watch a second show in the corner of your screen without hooking up to an additional tuner such as a VCR.

- Dual Tuner PIP (change channels in the P-I-P without an additional tuner)
- Enhanced 16:9 Mode (maximizes picture quality on DVDs)
- Component Video Input (for connection to high-resolution sources)
- Dimensions: 27.75" x 31.5" x 23" (HWD)



FD Trinitron
WEGA
SONY

\$999.99

(KV32FS17)

Also Available in 36" \$1,299.99 (KV36FS17) Dimensions: 31.13" x 35.88" x 25.75 (HWD)

Toshiba 32" FST PureFlat TV with Split-Screen Dual Tuner Picture-In-Picture

FST Pure® TVs have a fine pitch flat picture tube for a crisp picture from corner to corner. This one has a split-screen, dual tuner P-I-P for watching 2 shows simultaneously, without hooking up an additional tuner.

- 3D Y/C digital comb filter
- Invar Shadow Mask (protects against color distortions)
- Component Video Input (for connection to high-resolution sources)
- Dimensions: 26.56" x 34.5" x 22.63" (HWD)



NO MONTHLY PAYMENTS
Offer valid 5/23/02 - 9/2/02

\$1,099.99

(32AFX61)

CINEMA SERIES.
TOSHIBA

Also Available in 36" \$1,499.99 (36AFX61) Dimensions: 29.63" x 38.25" x 24.25" (HWD)

Sony 36" S-Series WEGA TV with Enhanced 16:9 Mode

This 36" WEGA TV has Enhanced 16:9 mode which squeezes all the resolution of widescreen DVDs into the picture (as opposed to wasting some on the black bars.) The result is the most crisp, clear picture possible. The flat screen cuts down on reflections, giving you uninterrupted viewing enjoyment.

- Component video inputs (for best connection to multiple high resolution sources)
- Front A/V Inputs (for easy connection of components such as camcorders or gaming systems)
- 3-line digital comb filter (separates colors accurately for crisp images)
- Dimensions: 31.13" x 35.88" x 25.75"



FD Trinitron
WEGA
SONY

\$1,199.99

(KV36FS13)

Also Available in 32" \$899.99 (KV32FS13) Dimensions: 27.75" x 31.5" x 23" (HWD)

Sony 36" V-Series WEGA TV with 3D Digital Comb Filter

Watch a second program in the corner of the flat screen on this WEGA. There's no need to hook up an additional tuner with the Dual Tuner P-I-P. A 3D Digital comb filter separates colors better for lifelike images.

- Auto Enhanced 16:9 Mode (maximizes picture quality on DVDs)
- Component Video Input (for connection to high-resolution sources)
- Wireless headphones included
- Dimensions: 29.75" x 38.38" x 24.88" (HWD)



FD Trinitron
WEGA
SONY

\$1,699.99

(KV36V27)

Projection TV Chart

| | Price | Screen Size | Aspect Ratio | HDTV Upgradeable | HDTV Built-In | 3D Y/C Comb Filter | 3:2 Pull Down | Component Input | Front AN Input | Protective Screen | Anti-Glare Screen | Height | Width | Depth |
|--------------------|------------|-------------|--------------|------------------|---------------|--------------------|---------------|-----------------|----------------|-------------------|-------------------|--------|--------|--------|
| Sony KP43HT20 | \$1,699.99 | 43" | 4:3 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 42.13" | 38" | 22.75" |
| Mitsubishi WT46809 | \$1,999.99 | 46" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 38.25" | 42.75" | 27.16" |
| Panasonic PT47WX | \$1,999.99 | 47" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 48.7" | 43.7" | 24.6" |
| Toshiba 42H81 | \$1,999.99 | 42" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 46.5" | 39.38" | 18.67" |
| Sony KP53HS30 | \$2,199.99 | 53" | 4:3 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 55.88" | 46.5" | 24.87" |
| Toshiba 53HX71 | \$2,199.99 | 53" | 4:3 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 53.33" | 44.87" | 22.75" |
| Sony KP51HW40 | \$2,499.99 | 51" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 51.5" | 47.93" | 24.88" |
| Sony KP61HS30 | \$2,499.99 | 61" | 4:3 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 61.44" | 54" | 26.25" |
| Mitsubishi WS55809 | \$2,499.99 | 55" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 50" | 50.5" | 26.25" |
| Toshiba 50HX81 | \$2,599.99 | 50" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 50.38" | 46.13" | 21.67" |
| Toshiba 57HX81 | \$2,699.99 | 57" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 55.75" | 52.19" | 26" |
| Mitsubishi WS55819 | \$2,799.99 | 55" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 50.25" | 50.63" | 25.87" |
| Sony KP57HW40 | \$2,999.99 | 57" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 54.25" | 52.25" | 27.25" |
| Mitsubishi WS65809 | \$2,999.99 | 65" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 61.87" | 58.75" | 28.25" |
| Mitsubishi WS55859 | \$3,199.99 | 55" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | 50.38" | 50.5" | 27.88" |
| Mitsubishi WS65819 | \$3,299.99 | 65" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 61.87" | 59.13" | 28.13" |
| Toshiba 65HX81 | \$3,499.99 | 65" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 61" | 59.5" | 28.38" |
| Mitsubishi WS65869 | \$4,199.99 | 65" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | 61.88" | 59.13" | 28.13" |
| Sony KDP57XBR2 | \$4,999.99 | 57" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 55.13" | 54.38" | 26.88" |
| Mitsubishi WS55909 | \$4,999.99 | 55" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | 50.38" | 49.88" | 28.13" |
| Pioneer PRO520HD | \$5,399.99 | 53" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 50.75" | 49.94" | 25.81" |
| Mitsubishi WS65909 | \$5,999.99 | 65" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 61.63" | 58.25" | 28.38" |
| Sony KDP65XBR2 | \$5,999.99 | 65" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 62" | 61.38" | 29" |
| Pioneer PRO620HD | \$6,399.99 | 58" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 53.19" | 54.25" | 26.56" |
| Sony KF60DX100 | \$6,999.99 | 60" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 43.5" | 63.75" | 21.38" |
| Pioneer PRO720HD | \$7,399.99 | 64" | 16:9 | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | | 56.13" | 59.44" | 27.94" |
| Mitsubishi WS73909 | \$9,999.99 | 73" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 65.75" | 65.25" | 29.88" |

Television Dimensions - Listed dimensions are approximate and subject to human error. For installation purposes, always measure the equipment yourself.

Hang-On-The Wall TV Chart

| | Price | Screen Size | Aspect Ratio | LCD Display | Plasma Display | HDTV Upgradeable | EDTV Upgradeable | Built-In DVD | Pixel Resolution | TV Tuner Built-In | Speakers Built-In | Digital Comb Filter | 3D Y/C Comb Filter | Table Stand Included | Contrast Ratio | Height | Width | Depth |
|--------------------|-------------|-------------|--------------|-------------|----------------|------------------|------------------|--------------|------------------|-------------------|-------------------|---------------------|--------------------|----------------------|----------------|--------|--------|-------|
| Sharp LC10A3US | \$699.99 | 10" | 4:3 | ✓ | | | | | 640x480 | ✓ | ✓ | ✓ | ✓ | ✓ | 200:1 | 9.14" | 10.52" | 2.52" |
| Panasonic TC11LV1 | \$1,499.99 | 11" | 16:9 | ✓ | | | ✓ | ✓ | 854x480 | ✓ | ✓ | ✓ | ✓ | ✓ | | 9.8" | 12.8" | 6.9" |
| Panasonic TC15LT1 | \$1,499.99 | 15" | 16:9 | ✓ | | | ✓ | ✓ | 854x480 | ✓ | ✓ | ✓ | ✓ | ✓ | | 13" | 16.3" | 7.1" |
| Panasonic TC15LV1 | \$1,999.99 | 15" | 16:9 | ✓ | | | ✓ | ✓ | 854x480 | ✓ | ✓ | ✓ | ✓ | ✓ | | 12.6" | 16.7" | 7.1" |
| Panasonic TC22LT1 | \$2,999.99 | 22" | 16:9 | ✓ | | | ✓ | ✓ | 854x480 | ✓ | ✓ | ✓ | ✓ | ✓ | | 16.7" | 23.1" | 11.8" |
| Sony KZ32TS1 | \$5,999.99 | 32" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 825x1024 | ✓ | ✓ | ✓ | ✓ | ✓ | | 24.75" | 33.75" | 5.25" |
| Panasonic PT42PD3P | \$6,999.99 | 42" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 854x480 | ✓ | ✓ | ✓ | ✓ | ✓ | 3000:1 | 24" | 40.2" | 3.5" |
| Sony KZ42TS1 | \$7,999.99 | 42" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 1024x1024 | ✓ | ✓ | ✓ | ✓ | ✓ | | 30.13" | 41.63" | 5" |
| Pioneer PDP4330HD | \$9,999.99 | 43" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 1024x768 | SBI | ✓ | ✓ | ✓ | ✓ | 900:1 | 24.82" | 42.13" | 3.84" |
| Panasonic PT50PD3P | \$12,999.99 | 50" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 1366x768 | | ✓ | ✓ | ✓ | ✓ | 3000:1 | 28.7" | 47.8" | 3.9" |
| Pioneer PRO1000HD | \$13,999.99 | 50" | 16:9 | ✓ | ✓ | ✓ | ✓ | ✓ | 1280x768 | | ✓ | ✓ | ✓ | ✓ | | 30.56" | 49.56" | 4.13" |

SBI = Separate Box Included

Television Dimensions - Listed dimensions are approximate and subject to human error. For installation purposes, always measure the equipment yourself.

Information in charts is collected from manufacturers' specifications and subject to error.

Tube TV Chart

| | Price | Screen Size | Aspect Ratio | Flat Screen | HDTV Upgradeable | VCR Built-In | DVD Built-In | Digital Comb Filter | 3D Y/C Comb Filter | P-I-P (Number Of Tuners) | Shadow Mask | Component Inputs | Front AN Inputs | Headphone Jack | Height | Width | Depth |
|--------------------|------------|-------------|--------------|-------------|------------------|--------------|--------------|---------------------|--------------------|--------------------------|-------------|------------------|-----------------|----------------|--------|--------|--------|
| Samsung TXL1491F | \$179.99 | 14" | 4:3 | ✓ | | | | | | | | | ✓ | ✓ | 14.32" | 17.24" | 15.63" |
| Panasonic PVC1352W | \$189.99 | 13" | 4:3 | | | ✓ | | | | | | | ✓ | ✓ | 15.13" | 15.25" | 14.75" |
| Panasonic CT9R11 | \$229.99 | 9" | 4:3 | | | | | | | | | | | | 10.6" | 11" | 11.9" |
| Panasonic PVC921 | \$269.99 | 9" | 4:3 | | | ✓ | | | | | | | ✓ | | 12.88" | 11.88" | 13.25" |
| Panasonic PVC2062 | \$279.99 | 20" | 4:3 | | | ✓ | | | | | | | ✓ | | 19.88" | 20.25" | 18.63" |
| Samsung TXL2091F | \$279.99 | 20" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 18" | 22.81" | 19.13" |
| Panasonic CT20SX12 | \$299.99 | 20" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 19.4" | 21.7" | 18.9" |
| Sony KV20FS100 | \$299.99 | 20" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 18.38" | 23.25" | 19.5" |
| Sony KV20FV300 | \$349.99 | 20" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 18.25" | 24" | 19.75" |
| Toshiba MD9DM1 | \$349.99 | 9" | 4:3 | | | | ✓ | | | | | | ✓ | ✓ | 12" | 10.9" | 12.26" |
| Panasonic CT27D32 | \$379.99 | 27" | 4:3 | | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 23.4" | 26.2" | 21.4" |
| Panasonic CT24SX12 | \$449.99 | 24" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 21.7" | 24.6" | 18.1" |
| Sony KV24FV300 | \$449.99 | 24" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 20.25" | 27" | 19.5" |
| Samsung TXL2791F | \$479.99 | 27" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 23.5" | 31.8" | 19.4" |
| Panasonic CT27SX12 | \$499.99 | 27" | 4:3 | ✓ | | | | ✓ | | | ✓ | ✓ | ✓ | ✓ | 23.8" | 27.1" | 19.8" |
| Panasonic CT32D32 | \$529.99 | 32" | 4:3 | | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 27.3" | 30.3" | 21.1" |
| Sony KV27FS13 | \$549.99 | 27" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | | 25" | 27.63" | 20.13" |
| Panasonic PVDM2792 | \$699.99 | 27" | 4:3 | | | ✓ | ✓ | ✓ | | | | ✓ | ✓ | | 25.75" | 30.38" | 21" |
| Sony KV27FV17 | \$749.99 | 27" | 4:3 | ✓ | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 23.75" | 30" | 20.5" |
| Panasonic PVDF2702 | \$899.99 | 27" | 4:3 | ✓ | | ✓ | ✓ | ✓ | | 2 | | ✓ | ✓ | ✓ | 25.63" | 29.88" | 19.75" |
| Sony KV32FS13 | \$899.99 | 32" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 27.75" | 31.5" | 23" |
| Panasonic CT32SX31 | \$999.99 | 32" | 4:3 | ✓ | | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 26.3" | 31.9" | 22.4" |
| Samsung TSL2795HF | \$999.99 | 27" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 23.06" | 33.94" | 20.31" |
| Sony KV32FS17 | \$999.99 | 32" | 4:3 | ✓ | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 27.75" | 31.5" | 23" |
| Toshiba 32AFX61 | \$1,099.99 | 32" | 4:3 | ✓ | | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 26.56" | 34.5" | 22.63" |
| Sony KV36FS13 | \$1,199.99 | 36" | 4:3 | ✓ | | | | ✓ | | | | ✓ | ✓ | ✓ | 31.13" | 35.88" | 25.75" |
| Sony KV36FS17 | \$1,299.99 | 36" | 4:3 | ✓ | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 31.13" | 35.88" | 25.75" |
| Samsung TSL3295HF | \$1,399.99 | 32" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 26.88" | 35.88" | 23.13" |
| Samsung TXM3098WHF | \$1,499.99 | 30" | 16:9 | ✓ | ✓ | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 24.44" | 32.75" | 21.94" |
| Toshiba 36AFX61 | \$1,499.99 | 36" | 4:3 | ✓ | | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 29.63" | 38.25" | 24.25" |
| Panasonic CT32HX41 | \$1,599.99 | 32" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 26.3" | 31.9" | 22.4" |
| Panasonic CT36SX31 | \$1,599.99 | 36" | 4:3 | ✓ | | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 29.4" | 36.9" | 24" |
| Toshiba 32HFX71 | \$1,599.99 | 32" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 26.56" | 34.5" | 22.62" |
| Sony KV36FV27 | \$1,699.99 | 36" | 4:3 | ✓ | | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 29.75" | 38.38" | 24.88" |
| Panasonic CT30WX50 | \$1,799.99 | 30" | 16:9 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 25.1" | 34.4" | 23" |
| Panasonic CT36HX41 | \$1,999.99 | 36" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 29.4" | 36.9" | 24" |
| Toshiba 36HFX71 | \$1,999.99 | 36" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 29.63" | 38.25" | 24.25" |
| Sony KV36XBR450 | \$2,299.99 | 36" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 29.69" | 39.13" | 24.5" |
| Samsung TSL3099HDF | \$2,499.99 | 30" | 16:9 | ✓ | ✓ | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 22.8" | 35.8" | 17.9" |
| Toshiba 34HF81 | \$2,499.99 | 34" | 16:9 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 24.58" | 33.67" | 23.4" |
| Panasonic CT34WX50 | \$2,999.99 | 34" | 16:9 | ✓ | ✓ | | | ✓ | | 2 | ✓ | ✓ | ✓ | ✓ | 25.1" | 34.4" | 23" |
| Sony KV40XBR700 | \$2,999.99 | 40" | 4:3 | ✓ | ✓ | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 33" | 43" | 26" |
| Sony KD34XBR2 | \$3,999.99 | 34" | 16:9 | ✓ | Built-In | | | ✓ | | 2 | | ✓ | ✓ | ✓ | 24.5" | 39.25" | 23.28" |

Television Dimensions - Listed dimensions are approximate and subject to human error. For installation purposes, always measure the equipment yourself.

Information in charts is collected from manufacturers' specifications and subject to error.

30th ANNIVERSARY

CUTTING EDGE AUDIO AND VIDEO

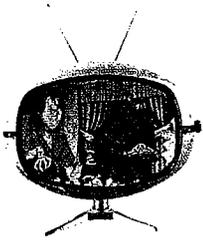
Since 1972



Tweeter

AUDIO, VIDEO AND A BOATLOAD OF KNOW HOWSM

HDTV, a Smooth Picture with No Scan Lines

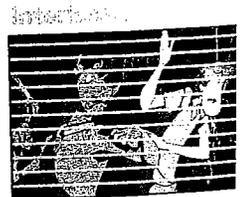


When we opened our first store in 1972, the basic technology behind television had been improved upon just once. In 1951 they added color. We are in the midst of the next big improvement, high definition. HDTV offers a noticeably smoother picture and better audio. The quality is worthy of great shows like *Scooby Doo*.

With all the new technologies and acronyms, today's technology can be confusing. Let's simplify it. DTV is a term that encompasses all levels of digital TV broadcasting. HDTV is the highest digital quality, offering either 1080 interlaced lines or 720 progressive lines of resolution (see next column for an explanation of interlaced and progressive.) Compared to the analog standard of around 280 interlaced lines, that's an enormous increase in quality. EDTV is the next level, delivering at least 480 progressive lines of resolution. SDTV provides 480 interlaced lines of resolution, about the same quality of a typical

DVD player and twice that of regular TV. Most of the digital TVs we offer are upgradable. That means that in order to receive digital broadcasts, you'll likely need to add on a digital receiver.

When you read about a digital format — 1080i or 480p — ever wonder what the letters at the end stand for? Well, it's pretty simple. For 50 years, TV has been using interlaced scanning or "i" to present a picture on screen. This means that the picture is built by showing you the odd lines, snatching them away and showing you the even lines. The process is so quick that it's virtually undetectable to the eye. But it's not perfect. Motion pictures have always used progressive scanning or "p", which means that each frame is presented in its entirety. It appears to our eyes to be





and No Meddling Kids!

smoother and have more detailed edges. It's also easier on the eyes over a long period of time, that's why computer monitors use progressive scanning. So what's better, 1080i or 720p? Well, it's a matter of personal preference. Besides, they're both very high quality formats. While it may be interesting to know the difference between "i" and "p", it's not something you have to adjust your set for. Your DTV receiver detects and processes this information automatically.

Choosing your TV

There are two standard aspect ratios for TVs. Traditional TVs are 4:3 which is nearly square. Some TVs now have the 16:9 format which is rectangular like a movie theater screen. All HDTV programs are recorded in the 16:9 format and eventually all TVs and programming will be produced this way. For now, if you watch a lot of DVDs, you should seriously consider a 16:9 set.



Controlling Your System

Wouldn't it be great if your entire system could be controlled with one easy to use interface? Mitsubishi thought so too, and has come up with NetCommand™. Mitsubishi televisions with NetCommand™ use infrared technology and a simple on-screen interface (similar to a computer's operating system) to control your A/V gear with only one remote. System setup is quick and easy too. NetCommand™ TVs come pre-programmed with the codes to control almost every brand of component. Just tell it what equipment you already have, and that's it. It couldn't be easier. They also feature Home Audio Video interoperability (HAVi) "FireWire" ports, making them ready to serve as the nucleus of tomorrow's entertainment system as well.

Scooby-Doo and the Alien Invaders
Available on DVD at www.tweeter.com

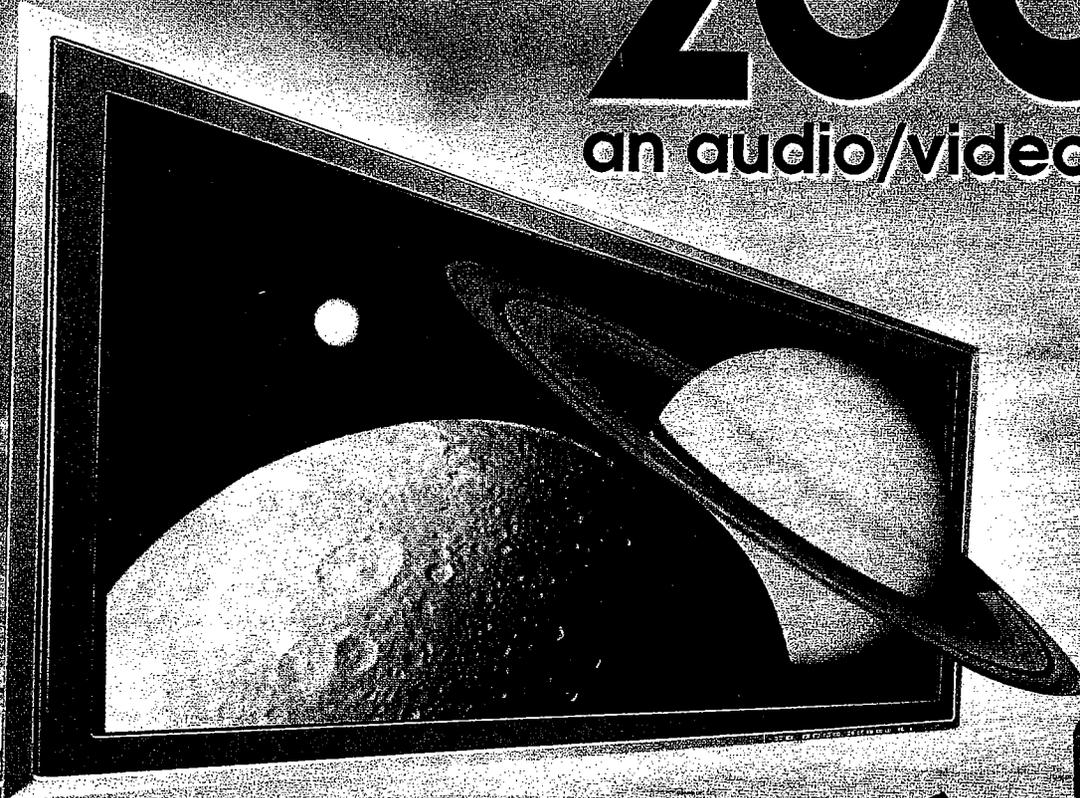
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WINTER BUYER'S GUIDE 2001

2001:

an audio/video odyssey



Tweeter

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A DIVISION OF TWEETER HOME ENTERTAINMENT GROUP

Welcome to

DIGITAL TV-VILLE

Not only is the grass greener, it practically bursts through the screen



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CO-STARRING (IN ALPHABETICAL ORDER): BIG SCREEN TV'S, DLP, LCD SCREENS, PLASMA, TABLETOP SETS, TUBE SETS

SPECIAL THANKS TO DIRECTV® FOR SPREADING THE WORD!

NOW SHOWING AT TWEETER HOME ENTERTAINMENT GROUP STORES EVERYWHERE!

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Are you yearning for more information? Stop in and pick up a free copy of Digital TV 101.

Nothing in this parody should be construed as a product endorsement by New Line Cinema.

Unless you live in Un-Pleasantville... you've probably at least heard of DIGITAL TV by now.

CHANCES ARE GOOD, YOU HAVEN'T EXPERIENCED IT, THOUGH. That's why we're here – to explain new technology in terms that everyone can understand. First and foremost, let's be clear about what we are talking about. DTV (digital television) is the new standard for which TV signals are and will be broadcast. It delivers the clearest and sharpest picture with digital quality sound. **DTV is to standard TV what color TV is to black and white.** The DTV standard consists of 18 possible signal formats, but don't worry, your DTV will decipher the signal for you, automatically adjusting so you get the best picture and sound possible. The two top formats – 1080i and 720p – both qualify as "high definition TV" – HDTV. (All HDTV is digital TV, but not all DTV is necessarily high definition.) Regardless of picture format, DTV specifications call for all programs to include a Dolby® Digital soundtrack, a most appealing feature to surround sound fans. (See page 36 for more on Dolby Digital.) Further down the road, when the market for digital broadcasting becomes better defined, viewers can expect broadcasters to add data and interactive services such as local weather forecasts and home shopping.

What is really important to understand DTV is to experience it. Now that we all are on the same page as to what DTV is, let's cover the actual

televisions. The logical digital set to purchase, for most consumers, is one lacking the internal Digital TV tuner/decoder, termed HD-upgradable. For cost-conscious folks (or those beyond current DTV broadcast reach), less expensive HD-upgradable sets make for a good option. Your HD-upgradable TV, which is fully analog compatible, will provide a superior picture to regular analog TVs while viewing standard broadcast, due to technologies like line-doubling. Then when you are ready, simply purchase an external DTV decoder for full-blown HDTV.

"How do I receive a signal?" is usually the next question we are asked. Right now the best way to receive digital broadcasts is, undoubtedly, through a DIRECTV® receiver. DIRECTV will broadcast a number of programs that are available even in markets that are not supported by digital broadcasts from local TV stations. You will need a special 24-inch elliptical dish in order to receive these broadcasts. Some television manufacturers acknowledge DIRECTV's superiority to the point of integrating a DIRECTV receiver in with their digital sets. (See page 11.) The other way to receive digital broadcasts is over the air through an antenna (called terrestrial broadcasts). Currently cable providers are negotiating a standard for transmitting DTV via cable lines.

Now that you know what DTV is, do yourself a favor.

GO EXPERIENCE IT

Stop into one of our stores for a demonstration. You won't believe your eyes or ears. Every one of our stores is equipped to show you a full HDTV signal. That way you don't have to take our word for it, you can decide for yourself.

Employee Movie Pick



Pleasantville

available on DVD
at www.tweeter.com
© New Line Cinema

HDTV is the new golden age of television.

It isn't hip to be square - anymore.

For 50 years, TV screens have almost universally followed the squarish, 4:3 aspect ratio – 16 inches across by 12 inches high, say, for a 25-inch (diagonal) set. DTV, however, calls for programs to be produced in a wider 16:9 aspect ratio, designed to approximate real movie-screen geometry. Caught between an old and very much alive-and-kicking world, many manufacturers have chosen to produce both 4:3 and 16:9 widescreen DTV models. Some 4:3 sets, however, may not be equipped to deliver the full resolution contained in a 16:9 high definition image. You may be tempted to stick with the familiar 4:3 format simply because you are used to it. Try to be forward thinking when purchasing a DTV and realize that 16:9 sets are the wave of the future and more and more programming will be produced specifically for them.



MIND YOUR "p's" AND "i's."

For 60 years, television has been using interlaced scanning to present a picture on screen. This means that the picture is built with a series of odd and even lines, one after the other. The process happens so quickly that it is virtually undetectable to the eye. But it's not perfect. Motion pictures have always used progressive scanning, which means that each frame is presented in its entirety, not interlaced. It appears to our eyes to be smoother and to have more detailed edges. It's also easier on the eyes over a long period of time – that's why computer monitors use progressive scanning. So now you know what the "i" in 1080i and the "p" in 720p stands for (the number indicates scan lines).

