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March 24, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Ex Parte Communication in MB Docket No. 03-15 (Second Periodic Review of
Rules and Policies Affecting the Conversion to Digital Television)

Dear Ms. Dortch:

On Tuesday, March 23, 2004, Lawrence R. Sidman of Paul, Hastings, Janofsky & Walker LLP (on behalf of Philips Electronics North America Corporation and Thomson Inc.), and Michael Petricone, Vice President, Technology Policy of the Consumer Electronics Association, met with Rick Chessen, Bill Johnson, Mary Beth Murphy and Eloise Gore of the Media Bureau to discuss issues in the above-captioned proceeding. Specifically, the discussion focused on various approaches to accelerating the transition to digital television, and in particular, the impacts on consumers and manufacturers associated with these alternatives. Also discussed was data that the Commission might consider useful in its consideration of these issues.

In accordance with Section 1.1206 of the Commission's Rules, 47 C.F.R. § 1206, one copy of this letter is being filed electronically. Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,



Lawrence R. Sidman

cc: Rick Chessen
Bill Johnson
Mary Beth Murphy
Eloise Gore