

June 26, 2003

Honorable Michael Powell
Chairman
Federal Communications Commission
Washington, DC

Honorable Chairman Powell:

The purpose of this letter is to request that the Federal Communications Commission temporarily delay making the final decision regarding the Univision-HBC merger. On behalf of myself, and my academic colleagues, we recommend that you allow additional time in order to present to you important information of value to your deliberations.

My colleagues, the nation's leading Latino communication scholars, and I have been engaged by Spanish Broadcasting Systems, Inc. to produce a report that details the use of Spanish-language broadcasting by Hispanic Americans.

While we understand this request arrives at the latter stages of the FCC's decision-making process, in this case, it is nevertheless imperative that a well-documented academic perspective be included in these deliberations.

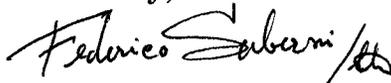
We believe that Spanish-language media, along with the broadcasting industry directed at Hispanics, fulfill essential needs in the lives of this growing population. Spanish-language broadcasting, more than any other mass media, is critically important to the civic, political, social, economic, and cultural affairs of Hispanic Americans. A policy decision about these major channels of communication that affect Hispanics' quality of life on a daily basis merits input from those of us who have dedicated most of our academic life to the analysis and understanding of these media and audiences.

In the next few weeks, but no later than the end of July, we will offer you and your fellow FCC Commissioners documentation about the characteristics of

the Hispanic audience, their programming preferences and needs, and why we believe that the merger of Univision and HBC may be detrimental to the diversity of information and other types of programs available to Hispanic Americans and their quality of life in the United States.

Thank you in advance for your time and consideration of this request.

Sincerely,



Federico Subervi, Ph.D.
Director, The Latinos and Media Project

Dr. Arlene Dávila, New York University
Dr. Guillermo Gibens, Massachusetts College of Liberal Arts
Dr. Tomas Lopez-Pumarejo, Brooklyn College
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Dr. Otto Santa Ana, UCLA
Dr. Jorge Schement, Penn State University
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cc: Scott R. Flick, Counsel for Univision Communications, Inc.
Roy R. Russo, Counsel for Hispanic Broadcasting Corp.
Harry F. Cole, Counsel for Elgin FM Limited Partnership
Arthur V. Belendiuk, Counsel for National Hispanic Policy Institute