

The rural landscape, in many areas, is broad and difficult to serve. The current available technologies and hardware costs are prohibitive to truly reach the masses of underserved markets. The technologies that the metros areas are blessed with are rarely practical in rural markets. Allowing additional spectrum and lower, better propagating frequencies, in the unlicensed band, will foster new investment in technology and better reach this difficult market. Only better choices will truly bring equality to the rural market. We need more spectrum in eaiser to use bands.