

Miguel Angel Arana Mendez

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USA

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William E. Kennard, Chairman
Federal Communications Commission
445 12th St. S.W.
Washington DC 20554

Dear Mr. Kennard,

My name is Miguel Angel Arana Mendez. I am addressing this letter to you with all the respect that you deserve and I thank you for your attention, collaboration, and understanding. In this letter, I want to present to you my business plan explaining my desire, interest, and illusions to start a small business. I hope to count on your support to get the licenses needed and permits from the FCC to start working in a profession that I know in depth and with which I am very experienced. Specifically, I wish to open an FM radio station in Spanish with 10 kw of power.

My objective is that my plans become a reality with your help so that the radio station can begin to serve the Hispanic Community in many ways, and to establish a source of work for many people. I have done surveys of businesses and individuals and all have given me their support. I have enclosed a few samples of such.

I am asking for help through the Program of Disabled People of the Small Business Administration to establish my own business. I am a Disabled Person. Ten years ago I suffered a work-related accident that hurt my back. As a result it is impossible for me to perform any kind of heavy work. I am also a person who prefers to work rather than to get any social help or "Welfare". I dedicated myself to learn a new profession 10 years ago. I learned the profession of Radio Announcer and studied Spanish Broadcasting. When I made that decision, with my mother's assistance, I paid for all my studies from my own pocket. I started to learn this new career at a school in Hollywood and continued in Redlands, California. I selected this career because it is one that does not require heavy physical labor and also because I have been attracted to it for many years. After I finished my studies, I worked for some radio stations in the Inland Empire and the Coachella Valley which helped me to gain a lot of experience in different parts of broadcasting- such as: radio announcing, production of radio commercials, and executive sales Agent.

At the present time, I am unemployed. The reason I am unemployed is because all the Spanish radio stations do not have any openings. Also, there are only a few existing Spanish radio stations in the Inland Empire and Coachella Valley. The first months that I was unemployed, I decided to study the career of Optical Dispensing. The Insurance company paid for these classes, but I could not find a job in this area, either. During the period of time that I have been unemployed, my wife has supported me economically because I do not want to get help from "Welfare".

When I was looking for a job in radio broadcasting and optical fields, I went to the offices of the State to get help finding a job and by chance I visited the EDD where Mrs. Josie Carrasco (909-275-3100) assisted me and in Riverside, California, where Mr. Jaime Hurtado (Development Specialist) assisted me. Unfortunately, the help they gave me to find a job was too little and also to learn another career, because according to them, they did not have enough funds.

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INDIVIDUAL HAS BEEN CONTACTED AND WOULD LIKE THIS INDIVIDUAL LETTERS SUPPORTING LOW POWER RADIO - Jimi [Signature]

Since it has been difficult to find a job, I decided to open my own business with the money that I am about to get from the settlement of my work-related injury that I suffered 10 years ago. It is \$14,000 and my desire is to invest this money in my own business because I want to work in a field that interests me and that I can do. This way, I will be able to support myself without having to ask for help from "Welfare". Naturally, the amount of money that I will have for this enterprise is too little for this type of business and that is why I am asking for your important support.

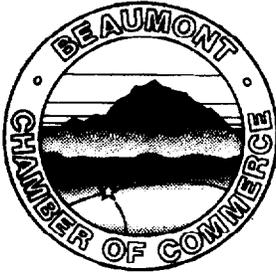
I have taken some of the steps required to establish a radio station. For example the name I have chosen is "KEMA" in honor to my mother at 94.5 FM (this frequency is completely free). Also, my desire is to establish a radio station utilizing the newest computer technology.

Please assist me in any way possible so that I might obtain the necessary licenses and permits. While I await your reply we are working in the finishing touches of our business plan and preparing all the FCC applications that need to be fill under the supervision of an engineer. Should you desire further information, please contact me at the address and telephone number provided.

Sincerely,

Miguel Angel Arana Mendez

cc: Small Business Administration
enc.



BEAUMONT CHAMBER OF COMMERCE

P.O. BOX 637 • 450 E. FOURTH STREET • BEAUMONT, CA 92223
(909) 845-9541 • FAX (909) 769-9080 • OFFICE HRS. MON. - FRI. 9:00 AM - 4:00 PM

Arana Productions
Angelo Arana
40285 Grand Ave.
Cherry Valley, Ca. 92223

3/15/99

FM Radio Station

Mr. Angelo Arana:

It was a pleasure speaking with you about the proposed Spanish language broadcasting station and recording studio you are planing for the Beaumont /Cherry Valley area. It appears to be a good location to service the communities with the Spanish population you will need to be successful.

Your plans to provide educational programming as well as the news, music and other entertainment should be a good thing for your company and communities you will serve.

If we can be of any further assistance let us know.

Sincerely,


Jim Blackmon
Executive Director

LA VERDAD NOS HARA LIBRES
LIBRERIA DEL PUEBLO, INC.

February 24, 1999
San Bernardino, CA

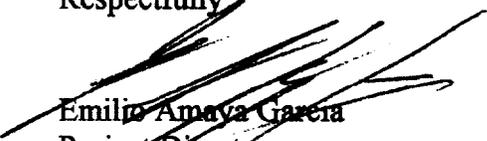
Re: MIGUEL ANGEL ARANA

To whom it may concern;

This letter is written on behalf of Mr. Miguel Angel Arana who is in the process of securing a licence for a new radio station in the Cherry Valley area. Mr. Arana is a trustworthy, hardworking person who as a radio announcer has contributed to different community events organized by Libreria Del Pueblo, Inc., and has donated countless hours to the betterment of the Hispanic community. There is a great need for Spanish language oriented radio programming in the Beaumont area to better serve the Latino community.

Libreria Del Pueblo, Inc., is a non-profit INS accredited community organization that provides immigration assistance to low income families in the San Bernardino and Riverside Counties. If further information is required, please do not hesitate to call me at (909)888-1800

Respectfully



Emilio Amaya Garcia
Project Director
Immigration and Citizenship Services

P.O. Box 7366 San Bernardino, CA 92411
Phone: (909) 888-1800 Fax: (909) 889-3895



San Bernardino Valley College

A College of the San Bernardino Community College District

March 2, 1999

To Whom It May Concern:

As a faculty member of San Bernardino Valley College and a resident of the city of San Bernardino, the proposal by Mr. Miguel Angel Arana to establish a new radio station in the area is positive and appropriate.

Having resided in San Bernardino for some twenty-eight years and taught at Valley College for the same length of time, I have seen many changes occur in our community. One of them is the increase of population throughout the Inland Empire region, especially of Spanish-speaking residents. This fact is particularly noticeable at our institution, San Bernardino Valley College, where many informed residents enroll to take classes in a wide variety of subject areas. Naturally, one area where there has been some growth, but not proportional to the population increase in the community, is the number of Spanish-speaking residents enrolling in English as a second language classes. We know the need exists, but we, the college, have not yet been successful in tapping that audience. Mr. Arana's proposal of using this proposed radio station as a method of spreading the word within the Spanish-speaking community about the classes, services and programs offered by the San Bernardino Community College District through San Bernardino Valley College and Crafton Hills College would indeed be exceedingly helpful. Having spoken personally to Mr. Arana, he has assured me that not only would this station make a broad variety public service announcements about educational opportunities available at the colleges, but he has also proposed making airtime available for some type of English language instruction. This is certainly an innovative idea that would benefit the target population that needs it most.

In view of the fact that the Spanish-speaking community of the Inland Empire is growing rapidly and needs to take advantage of educational services and programs, I wholeheartedly support the establishment of this new radio station. Mr. Miguel Angel Arana does have a special concern for the residents of the entire Inland Empire, but in particular for the Spanish-speaking residents. It is heartening to think that such a radio station may be established in our community.

Respectfully yours,

Abelardo Villarreal
Professor, English Department

Reading & Writing *Can Be Fun*

February 23, 1999

To Whom It May Concern:

This letter is written on behalf of Mr. Miquel Angel Arana who is in the process of securing a license for a new radio station the Beaumont Library District's area (specifically the unincorporated area of Cherry Valley).

The Beaumont Library District's Adult Literacy program last year, helped 77 adults to improve their reading and writing skills. Of these 77 adults, 17 spoke Spanish as their native language. Currently, we have 33 adult students of which 15 speak Spanish as their primary language.

The population of Beaumont is approximately 10,300 and 2323 individuals are of Hispanic descent. According to the Department of Education's 1992 *California Adult Literacy Survey*, approximately 51 percent of California residents said they usually speak English now as adults, but that Spanish is their native language.

Mr. Arana's radio station will help an undeserved population in our community.

Conita New Fulby
Literacy/Outreach Coordinator

The Adult Literacy Program • Beaumont Library District

125 East Eighth Street, Beaumont, California 92223 • (800) 845-1357