



MM 99-25

ORIGINAL



EX PARTE OR LATE FILED

ESTABLISHED 1933

Baldwin County Owned and Operated by

Stewart Broadcasting Company, Inc.

1310 - AM

FOLEY, ALABAMA 36536

(334) 943-7131; Fax 943-5866
P.O. Box 1747

CLARK J. STEWART
General Manager

July 28, 1999

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Chairman William Kennard
Federal Communications Commission
The Portals
445 12th Street, SW
Washington, DC 20554

Dear Chairman Kennard:

I am writing to you to express my concerns regarding MM Docket No. 99-25, Low Power FM. In theory, it seems like a noble concept. But in reality, it will create more problems than it will solve.

In addition to concerns over interference of existing signals, I believe this over-proliferation of stations will have a tremendous negative impact on the respectability and reputation of radio as an effective communications medium, and will cause mass confusion and frustration among the listening public. I further believe the end result will be numerous under-funded, under-managed, new and existing stations that cannot afford to deliver quality programming and important information to their audiences. I do not believe it will be an appealing situation that will attract minority ownership.

Before the FCC grants licenses to "pirate" stations who have been operating illegally, please consider the devastating impact this will have on those of us who have operated "by the book" for decades. The few remaining stand-alone AM daytimers that exist today are still here because we continue to serve our communities the way the FCC intended. For real local radio, LPFM, in its proposed form, could very well be the means to the end of real local community service.

Thank you for your time and consideration in this very important matter.

Sincerely,

Clark Stewart
Vice President & General Manager



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