

In regards to the Commission's concern whether a LPFM station could generate enough revenue to remain viable:

In the area that I am seeking a 100 watt licence, there is a population of over forty-five thousand citizens. Factoring in demographics including age, income status and existing competition from other stations, I am confident enough that I could succeed. So much so, that I am willing to liquidate all my personal assets that I have accumulated over my lifetime to finance this enterprise. As I have stated in previous comments, there are hundreds of small businesses who would love to advertise via this medium. The large stations have priced themselves out of their reach.

Of course, being in touch with the advertisers needs are as paramount as serving the needs of the listenership and the community. This is not an insurmountable task. It does require hard work, wise choices and good management of the operation.

The ONLY concern I would have is that unscrupulous competition may let their signal drift and cause interference with my station, potentially to disrupt the relationship I would develop with my clients.

As I have also stated in prior comments, there are too many times I have observed interference from the already licenced large stations. Ironically, never once this I see this occur by the once numerous small 'pirate' stations.

As a solution, I would suggest that ANY station whose signal was not confined within the allocated spectrum should be forced to cease broadcasting immediately, until the problem was rectified.

Repeat offenders (for sake of argument, twice within a twelve month period) should have their licence permanently revoked.

I, as most people who love the prospect of this opening up of America's airwaves, would be diligent to operate within the guidelines that the FCC issues. We are trying to fill a need. That is what free enterprise is about.