

October 15, 1999

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Office of the Secretary
Federal Communications Commission
445 Twelfth Street S. W. TW-A 325
Washington, D.C. 20554

Subject: MM Docket 99-25
NPRM on LPFM Radio Station

An LPFM station is needed in my city of Calaway, Fl.. It is one of six cities in Bay County, Fl.. The population of Callaway is approximately 12,500 people. It abuts up against Perker, Fl. Springfield, Fl., Then there is Panama City, Fl., Lynn Haven Fl.. thence west to Panama City Beach, Fl.. These cities are located in Bay County, Fl. with an approximate population of 140,000 people. Creating a marketing area that can support an LPFM station.

My other comments and opinions for an LPFM station ar as follows.

- 1, Less amount of investment, therefore creating an oppertunity for smaller individuals to enter the commercial radio market.
- 2, Restrict the resell of an LPFM station to companie's and individuals for a period of ten years..Keeping out communication companys that want to try and control area's of marketing.
3. Right now, of the many radio stations in my area, only one is locally owned.
4. One LPFM station per city. As a guide establish a population guide for control.
- 5, Eliminate the specific establishment of a format. Let such license be of general nature, so one can create a comprehensive marketing plan.
6. As to hours of operation maintain such an assigned frequency so the hours of operation can be flexible to fit local programing such as spots, municipal ffunctions, etc. becoved.

I wish to have a opportunity to obtain an LPFM license, We already have facilities that can be remodeled to a broadcasting studio. Secondly, we have ample financial strength to open and maintain such a station.

Carl Strange



5039 East Highway 22
Panama City, Fl. 32404

c/f

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