

ORIGINAL

MM 99-25

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94 FM

Inspirational Family Radio
1477 S. Five Mile Road Boise, Idaho 83709
(208) 377-3790 • (208) 466-0110 • FAX (208) 377-3792

July 6, 1999

MR KENNARD
FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET NW
WASHINGTON DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

RE: L.P.F.M.

Dear Mr. Kennard:

Thanks for the opportunity to express my thoughts regarding Low Power F.M.

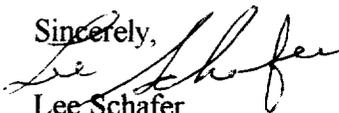
I have dedicated 30 years of my 53 year-old-life to a career in broadcasting. It was always a goal of mine to own a radio station some day. At age 10 I studied and received my Novice Class Amateur Radio License and today I hold an Extra Class License as well as a General Radio Telephone License.

Sixteen years ago this year my wife and I were able to purchase a small 1 KW daytime AM radio station. And 10 years ago this month we were able to purchase an FM station. I admit it is getting harder for small operators to own a radio station, but as I read Broadcasting Magazine and see the small AM stations that are for sale at prices of the cost of an average house, I think that there are many opportunities for independent broadcasters.

What I don't understand is this...why aren't today's would-be owners willing to move to small markets and get their start like many of us have had to do? There are so many opportunities available for small AM radio stations and what an opportunity for a person to use creativity in programming that radio station. Therefore, I believe the authors of the 13,000 letters requesting L.P.F.M. are ignoring present opportunities.

Also, there are already an incredible number of FM stations in medium and large markets. I am afraid that most of the L.P.F.M. licensees will be the pirates who were not law abiding broadcasters with present provisions for micro power station operations. Please look at their track record and vote accordingly. Do we really want more headaches for the F.C.C. and present Commercial broadcasters who are trying to serve their communities in todays present competitive environment? I hope not.

Sincerely,



Lee Schafer
President and General Manager
KBXL and KSPD Radio Stations

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