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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

April 5, 1999

William Kennard
Federal Communications Commission
1919 M Street NW
Washington, DC 20554

Dear Chairman Kennard:

I am writing to you to voice my support of the proposed new Low Power FM (LPFM) Service.

I think this is an excellent and timely idea. Low power radio by nature, lends itself to use as a format specific to local needs. This type of radio station could cater to local taste in music, and provide a perfect format for addressing local issues like road closures and grassroots political issues.

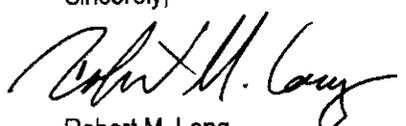
Currently the markets are flooded with formula radio stations, which, although they do provide a useful service, they by their nature, cannot or are not willing to address the specific cultural, socio-economic, political, and/or ethnic make-up of a small precise area.

Like community access television which exists for much the same reason, to provide a counterpoint to national television broadcasting, LPFM would likewise provide a format for the specific concerns of these smaller market segments which are so often overlooked by mass appeal programming.

I urge you to continue to work to make Low Power FM a reality. Please know that the American people are eager to once again have a real voice in their communities.

Thank you for your help.

Sincerely,


Robert M. Long

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