

**THIS ARTICLE GIVES EVEN MORE REASONS FOR PASSING LOW POWER FM.  
WHAT HAPPENED TO LOCAL PROGRAMMING SERVING A COMMUNITY???**

### **BIG CITY RADIO GETS 2 MORE**

Big City Radio Inc. announced that it has completed the acquisition of two of the four FM radio stations that are being acquired in Phoenix, Ariz., one of the fastest-growing markets in America. The acquisition was announced May 3, 1999.

Employing its unique Synchronized Total Market Coverage (STMC®) technology to combine these four signals into two stations, **Big City Radio expects to enhance the station's value by generating significantly higher ratings and revenue** than the stations previously generated on their own. **Big City Radio now owns fourteen properties that have been combined into five radio stations in four major markets.** Big City Radio Inc. owns and operates radio stations in four of the largest radio markets in the United States. Its recently acquired radio broadcast properties are located in or adjacent to major metropolitan markets and utilize innovative engineering techniques and low-cost, ratings-driven operating strategies to develop these properties into successful metropolitan radio stations.