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WSIP AM-1490

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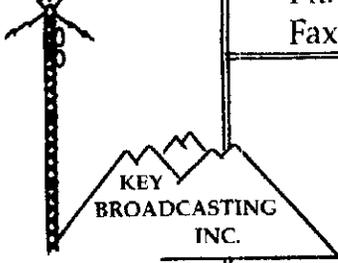
Fax (606) 789-7200

SIP Broadcasting, Inc.

P.O. Box 591

Paintsville, KY 41240

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July 27, 1999

FEDERAL COMMUNICATIONS COMMISSION  
1919 M STREET  
WASHINGTON, D.C. 20554

RE: MM DOCKET 99-25

DEAR CHAIRMAN KENNARD AND MEMBERS OF COMMISSION:

THIS LETTER IS WRITTEN IN OPPOSITION TO THE PROPOSED RULEMAKING FOR ALLOWING LOW POWER FM (LPFM) RADIO SERVICE.

THE CONCEPT IN THE PROPOSAL THAT SOMEHOW IT WOULD HELP MINORITIES IS ILL CONCEIVED AND WITHOUT MERIT. THE PROPOSAL IS TO ALMOST EXCLUSIVELY LOCATE LPFMS IN SMALL COMMUNITIES WITH MODEST CONCENTRATIONS OF MINORITY POPULATIONS. MAJOR MARKETS, WITH THEIR SIGNIFICANT MINORITY POPULATIONS WOULD NOT BE AFFECTED BECAUSE OF THE CONCENTRATION OF EXISTING SIGNALS IN THE AREAS.

SMALL MARKET RADIO STATIONS HAVE ALWAYS MADE AIRTIME AVAILABLE FOR MEMBERS OF THE REPRESENTATIVE POPULATIONS.

ADDITIONALLY, THERE IS NO QUESTION THAT THERE WILL BE INTERFERENCE, POSSIBLY VERY CRITICAL, WITH EXISTING FREQUENCIES IF THE PROPOSED RULE IS ALLOWED TO BECOME EFFECTIVE.

WE OPPOSE THE PROPOSAL BECAUSE, IN THE END, THE LISTENING PUBLIC WILL NOT BE WELL SERVED BY THE CHANGES AND ULTIMATELY WILL HAVE BAD RADIO SERVICE.

RESPECTFULLY SUBMITTED,

*Mike Fyffe*  
MIKE FYFFE,  
OFFICE MANAGER

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