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JULY 28th, 1999

FEDERAL COMMUNICATIONS COMMISSION
1919 M. STREET
ROOM 222, NW
WASHINGTON, DC 20554

RE: MM DOCKET 99-25

DEAR CHAIRMAN KENNARD AND MEMBERS OF THE COMMISSION:

THIS IS A NOTE TO THE COMMISSION OPPOSING THE PROPOSED ALLOWANCE OF NEW LOW POWER FM RADIO STATIONS.

WE UNDERSTAND THAT THIS NEW RULE WOULD CONCENTRATE THESE NEW STATIONS IN MOSTLY SMALL MARKETS WITH LIMITED ECONOMIC RESOURCES, WHICH WE BELIEVE IS NOT VERY WELL THOUGHT OUT.

IN THESE SMALL MARKETS, THE FINANCIAL SUCCESS OF THE EXISTING COMMERCIAL STATION IS SHAKEY AT BEST. MOST OF THE EXISTING STATIONS HAVE TROUBLE SHOWING A PROFIT FROM YEAR TO YEAR, AND IF OTHER FM STATIONS ARE ADDED TO THESE ALREADY STRUGGLING MARKETS, NONE OF THESE STATIONS MAY SURVIVE.

AT ONE TIME THE FCC WAS VERY CONCERNED ABOUT THE FINANCIAL WELL BEING OF THE EXISTING LICENSED STATIONS. WE WOULD VERY MUCH LIKE TO SEE THIS CONCERN CONTINUE.

RESPECTFULLY YOURS,
Ronnel Smith
RONDEL SMITH
SALES MANAGER

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