

In the Matter of
Proposal for Creation of the Low Power FM
(LPM) Broadcast Service
Docket No. MM 99-25

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To: Federal Communications Commission

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Comments of STEVE A. JAMES

In no other community would the benefits of a LowPower (FM) be more greatly measured than the minority community, of the 11,475 commercial (AM/FM) radio and (TV) broadcast outlets in the U.S. Minorities control only (322) OR 2.8%, this is a national travesty. When you consider the spending power of just the Black community alone is in excess of 450 Billion dollars yearly. The passing of the Tele-Communication act of 1996 allowed big media conglomerates to come into a community and buy up several FMS in the same markets, as a result the effect is programmed radio that is formulized without any local ingredients, is this in keeping with the spirit of our nations broadcast policy? This dictatorial form of media has created no avenue for many communities to voice their opinions on local issues such as: The crime rate, Teen Pregnancy, School Truancy, Voting, Substance abuse, The unemployment rate, and for many local business owners not being able to advertise their goods at an affordable rate has put many out of business. Not being able to address these issues and many more in a consistant format have contributed to the social and economic decline of many of these communities, this is why I am in favor of the proposals set forth by ROGER SKINNER such as:

- A) Disregarding of the 2nd and 3rd adjacent rule restrictions
- B) Increasing the maximum antenna height of (LP1000) to 100 meters
- C) Giving primary status to (LP1000) since they would serve greater voices and a contour protection of (60dbu) for such a LPM service.
- D) Commercial (LPM) be given preference over non-commercial (LPM), since commercial (LPM) will possibly hire personnel and generate taxes for the local community.
- E) I am also in favor of accepting applications electronically on first come first served basis, because this would be a newly introduced service.
- F) I am also suggesting in cases of mutually exclusive applications that the commission rule by the last four digits of an applicant's social security number and that the winning applicant's number be higher or lower at the commission discretion than all other competing applicants.
- G) I also think that where it can be shown by engineering standards in those instances that a (LP1000) is not possible in a community but a (LP100) is and that existing full power station would be restricted from a up grade of their power levels that these (LP100) be given primary status.

Sincerely,



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