

Low-power FM radio stations will broadcast a variety of music not currently offered by commercial radio, and in demand by consumers. That demand is evident through sales of independent label music.

While a NAB argument against LPFM licensing is that commercial and public radio already offer sufficient choice and variety, this is simply not true. Truly independent labels (those whose product is not distributed by the five music companies that control 80% of music, Sony, Warner Brothers, EMI, BMG and Universal) sustain themselves on modest sales and word-of-mouth enthusiasm by fans.

Such ventures would sell more records if music fans heard their releases, but commercial radio does not play them. Radio deregulation laws passed in the 1980s, rather than opening up such markets, stopped proliferation of college radio and community radio.

Please change this.