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Dear Commisioners:

I am writing in favor of LPFM (mm99-25) as I feel it would benefit broadcasting for several reasons. It would certainly give a voice to those "average" individuals who do not have the opportunity to share their views, whether they be political or spiritual. Small businesses could advertise whereas they could not afford to on the corporate stations, and it would allow young people to get a chance to try to break into broadcasting who would not have had the opportunity with the way radio stations are currently run. In "small town" America, there are many "mom and pop" businesses that are foundering because they can't afford to advertise like the large corporates such as Walmart. This country was built by the same "mom and pop" individuals who just don't have a chance to survive with the growth of the larger corporate owned businesses. There are people who walk into small shops all around America, even though they have lived in the community for years, and say "I didn't know you were here". LPFM is not the savior but could be a helping hand to those in need of advertisement within their own community.

A radio station could and should be the voice of the people that listen to it. Commisioner Tristani commented that most radio stations are owned by corporates thousands of miles away from the communities they serve. Even though they may be manned by local people, the content and format is coordinated from corporate headquarters. With LPFM the voice would be from the area the station is physically in, with input from the comments of the people within that community, thus a voice from the people.

Large stations say they are against LPFM because of possible interference of their signal. At this time there are so many open frequencies ("guard bands") that don't protect anyone but give the large stations the monopoly on the airways. I feel this "interference" could be controlled the same way it is done now. With the technology of today, there is no reason to have nine guard bands for a single station. It should be possible for some of these guard bands to be opened and distributed to LPFM.

The large stations also claim they would lose advertisers to LPFM stations. I disagree with this as I feel the people who will advertise on the local LPFM station are not advertising now on the larger stations anyway, partly due to the high costs and partly because they have no present need to advertise their business into a 100 mile radius. If these same people were able to advertise on a small station with lower costs, they might be able to increase their revenue and would then want to advertise on the large stations to afford the opportunity for expansion. It is a general rule that most people do not shop for services 100 miles away when they have the same service within 5 miles of their home.

The worry has also been brought up that there might be racist or controversial or subversive subjects discussed on the LPFM stations. LPFM stations should be subject to the same rules and

regulations as full power stations. If a listener reports offensive language or subject matter now the FCC investigates the station; why shouldn't they do the same to a LPFM station. In closing, I personally feel LPFM would be good for broadcasting, small business and America.

Thank you for the opportunity to voice my opinion on this subject.

Sincerely,

Robert D. Mahnke, Owner
Blue Moon Enterprises
Oak Grove MO 64075

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