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MAY 27 1999

May 25, 1999 MAY 27 2 11 PM '99

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Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Dear Sir or Madam:

mm 99-25

This letter is a comment on NPRM 99-6.

I want to thank the commission for their decision to look at creating a Low Power FM service. I know there have been many blocks but please consider the following when making your decision.

- Consider a non-commercial service. The private sector has had plenty of time to consider its Whole communities listening needs and has made their decision. Let them do what they do best. Service a diverse community the best way they can to make money.
- Create a service that can be applied for simply and with a minimum expense.
- Create a service with a maximum power of 100 watts for cities and 250 watts for rural areas.
- Create a service that has locally held licenses.

I have been involved in radio for many years and see this LPFM service as one that can change a community. It can be a life line, providing not only important neighborhood news but an educational opportunity to the young people, a partnership between all ages, a place to gather the community's voice or voices. I hope your vision can see that what we have today is good but more can be accomplished with a LPFM station than ever will be with commercial radio. Let them do what they do best and let communities have a licensed service so they can do what they can do best, represent those who live their. I know you will do what is right for all concerned. Do It! soon.....

Sincerely,
In Health,

Joel Swartz
Joel Swartz
114 Tremont Circle
Rochester, NY 14608

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