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May 25, 1999

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Federal Communications Commission
Office of the Secretary
1919 M Street NW, Room 222
Washington, D.C. 20554

Re: MM Docket 99-25

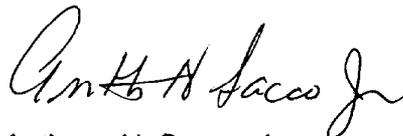
To Whom It May Concern:

I am writing to urge the Commission to adopt rules for Low Power Community Oriented Radio that will encourage maximum community participation and broadcast of locally relevant content. The new rules should not permit commercial exploitation, and all such licenses should be limited to ONE, local, owner who would be permitted to broadcast so long as (s)he does so in the public interest. Licenses should be revoked for non-permitted transfer of ownership and for transfer to any commercial or non-community entity. Similarly, licenses could be challenged for the license holder's failure to broadcast in the public interest, or to minimally serve the community's needs. Preference in granting should be given to applicants with a concrete plan for broadcasting content that will serve community interest and needs.

Commercial radio has become a sludge pond of vulgar and coarse hucksterism. Nothing is too base or extreme in an attempt to shock, and therefore to attract a listening audience. The audience is regarded as a product to deliver to advertisers, who in turn regard radio broadcasting as a means to sell product. Local needs and issues are rarely considered. Ratings and demographics are the only thing that matters, as they alone justify ever more expensive advertising rates, and ever more costly station prices. Large corporations have enriched themselves with multiple ownership in local markets, thus reducing the diversity available to the listening public.

The FCC now has the means to ameliorate the poor service commercial broadcasting delivers to its community. The spectrum belongs to the public, and its time for the FCC to return at least a small part of it back to its true owners. The FCC can, and should, encourage low power community broadcasting and enact rules which will ensure that the community is served with local news, local music, and local voices.

Sincerely yours,



Anthony H. Sacco, Jr.

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