

Please send me any supplemental information that is pertinent to the licensing and broadcasting in the LPFM range. Also, What would be the difficulty in allowing lpfm broadcasters to operate in a commercial format?Being as the larger number of local businesses can't afford to pay the standard rates for a 30 second spot on the major local stations (100,000 watt class.); it would be much more attractive to a local video store, for example to run a once per week Friday night ad, for \$50, than to purchase a weekly set of spots at the current rates. Please consider this and return any commentary.
Thank you;

Michael Perkins