

Before the
FEDERAL COMMUNICATIONS COMMISSION

Washington, D. C. 20554

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FCC MAIL ROOM

In the Matter of)
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Creation of a Low)
Power Radio Service)
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MM Docket No. 99-25

RM-9208

RM-9242

Comments of
WHEELER BROADCASTING, INC.
KEYG AM/FM KZLN FM

Office of the Secretary
Federal Communications Commission
445 Twelfth Street SW
Washington, D. C. 20554

MM Docket No. 99-25

Comments of Verl D. Wheeler, President/CEO of Wheeler Broadcasting, Inc. Licensee of
KEYG AM & FM, Grand Coulee, Washington and KZLN FM, Othello, Washington. I
have over 40 years experience in broadcasting and am Past Chairman of the Board of
Directors of the Washington State Association of Broadcasters.

This may be the worst proposal by the Commission to which I have ever been exposed.

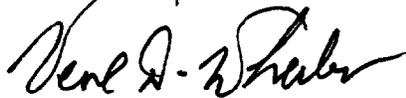
There are so many reasons why this should not go forth it's almost impossible to list all of
them. For example:

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- 1. Low power FM will cause tremendous interference problems to existing stations.**
- 2. The damage to the future development of in-band, on channel ("IBOC") digital radio is beyond comprehension.**
- 3. There are not enough financial resources to support more radio stations in over 80% of the towns in the United States.**
- 4. The FCC will create a nightmare situation for administrating and inspecting these LPFM frequencies.**
- 5. The impact of such a proposal to us small market broadcasters could be the end of most of us. Financially we even now barely survive.**

This FCC proposal is a perfect example of the ultimate "Bad Idea" that will, if passed, be regretted for years to come. The only thing broken in the radio industry is the continued lack of real understanding by the Commission and proponents of LPFM, or for that matter, what is truly needed by the public, rather than what is needed by a small group of people who prefer to change the rules rather than adhere to them.

Respectfully Submitted,



Verl D. Wheeler

President/CEO

Wheeler Broadcasting, Inc.