

To the Honorable Members of the Federal Communications Commission.

As a lifelong broadcaster who has fulfilled the dream that most broadcasters have, that of operating my own radio station, I feel I must bring to your attention how creation of low power fm stations will take from the remaining, small market owner-operated, stations the ability to survive and serve in the increasingly competitive towns across the USA. Only in past 4 years have I been able to increase the local news, sport and event coverage that every small town thrives on. If LPFM operators were allowed to compete in this market, I am certain that I would have to reverse course, by cutting staff and localization in order to remain a viable operator. Please understand, my goal is not to keep competitors out of my market. With 6 local signals, and 3 more full power stations that are expected to go on the air in the next few years, the competition is already here. But all of these operators, including myself, must play by the same rules giving the best operators the greatest chance of surviving. If LPFM is allowed in this small market, the signals would be able to cover about 90% of the area's available audience. And the TOTAL cost for the equipment to get an LPFM on the air would be about what my power bill is each MONTH. The impact in this small market would be bad for its citizens, bad for local news coverage and bad for my many employees. The