

WMJS - 92.7 FM

WMJS RADIO
BOX 547
PRINCE FREDERICK, MD 20678

D.C. CALLING AREA: (301) 855-1956
CALVERT COUNTY: (410) 535-2201
ST. MARY'S COUNTY: (301) 373-3410

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March 24, 1999

Office of the Secretary
Federal Communications Commission
445 Twelfth Street, SW.
Washington, D.C. 20554

Re: MM Docket No. 99-25

Gentlemen:

WMJS is minority owned. I am the female owner and operator of this 26 year old Calvert County, Maryland station. A low power part time FM station could operate out of someone's bedroom and not be required to pay for programming to serve the community or hire news reporters and news services; this could substantially undercut a legitimate radio station's advertising. The competition is severe enough with local cable advertising, weekly publications, coupons, all kinds of printed throw-aways, Internet ads plus an abundance of established AM and FM station sales reps running up and down the street hawking their wares.

If we lose advertising to these new cheapie radio stations, our survival is threatened because we won't be able to meet operating expenses. These costs include purchasing and maintaining expensive equipment to stay legal as well as paying the various annual FCC licensing fees.

Please consider the plight of the small market broadcasters serving their communities full time and understand how this proposal might affect their continued existence.

Yours very truly,



Ada E. Gollub
General Manager

C.C:
Chairman William Kennard
Commissioner Susan Ness
Commissioner Michael Powell
Commissioner H. Furchgott-Roth
Commissioner Gloria Tristani

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