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From: "Kevin Coan" <coakev@alltel.net>
To: A7.A7(SNESS)
Date: 7/24/98 6:15pm
Subject: LOW POWER RADIO

RECEIVED
JUL 27 1998
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Commissioner;

Put Radio back into the neighborhood with LOW POWER BROADCASTING. As a 25 year professional broadcaster, I have watched the regulations for community service dwindle to a top 10 list of issues/programs. In any given market there are 12 stations, half of them playing 'ten in a row' of the 80's, 90's and 70's...In my home market of Cleveland Ohio WTAM 1100 The 50000 watt clear channel station airs promos about how you can turn to them for weather emergencies...great promo's but OOOPS if there's a violent thunderstorm during an Indians Game or Post Game show...tough luck...as the phone answerer said when I called wondering (after I unplugged the TV due to lightening strikes), "Oh we don't like to interrupt baseball"...I worked in a resort market of Hilton Head South Carolina, a tight-knit, affluent community where there was 1 station that actually did "lost dog" reports...try and get that on WTAM or WGAY in Washington! That is, if they even answer the phone! MY POINT IS, THERE IS A NEED FOR NEIGHBORS TALKING TO NEIGHBORS...neighborhood watches are a big law enforcement success of the past 20 years...PLEASE DON'T DISMISS LOW POWER RADIO BEFORE IT HAS A CHANCE, it just might force Jacor to actually listen to it's community of license instead of only talking.

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