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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Rm-9208

From: Mark Bolland <markbol@catfm.com>
To: A4.A4(SSEGAL)
Date: 4/24/98 1:16pm
Subject: Comments to the Chairman

Mark Bolland (markbol@catfm.com) writes:

Dear Mr. Chairman,
I have been in the commercial radio broadcasting business for almost thirty years. I started in Lewiston, Idaho in 1970 as an announcer and worked my way up the latter to Seattle, WA. I made a succesful transition into sales and sales management. In 1990 my dream of a lifetime came true when I purchased interest in a fledgling radio station in my home town and I became an owner.

In 1990 the station had six employees and couldn't pay it's bills. Today we employee 14 full time and do numerous community events throughout the year that benefit the community and non-profit organizations in addition to helping commerical businesses grow and expand.

FCC File nos. RM-9208 and Rm-9242 will hurt my community and negatively effect the business we have worked so hard to build. Low-power radio stations will promote confusion in the market place with listeners and advertisers which will adversly effect our station. I do not believe new, low-power stations will promote diversity in programming. They will not make the pie bigger, only cut it into smaller pieces. We are surviving the deregulation in ownership rules, we still only have one FM station in Lewiston while my competitors have two and three. Adding more players would ad more confusion and would surely put us out of business.

If you and the Commission believe that the "super-opolies" you have created are a mistake, adding more frequencies will not solve the problem, only make it worse.

Thank you for your time,

Mark Bolland

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