

Before The
Federal Communications Commission
Washington, D.C.

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FEDERAL COMMUNICATIONS COMMISSION

In the Matter of)
)
Petition For Rulemaking)
To Amend FM Broadcast Service) RM NO. 9242
Rules To Create 3 New Classes)
Of Low Power Stations)

To: The Commission

SUPPORTING COMMENTS OF STERLING COMMUNICATIONS, INC.

1. Before the Commission is the above referenced petition which seeks to move the Commission to add three new classes of so called "low power" FM station.

2. Sterling Communications, Inc. ("Sterling"), hereby submits its comments in support of the proposal.

3. That there is a need for a "low power" FM service is beyond question. The Commission admits to receiving in excess of 13,000 inquiries each year.¹

4. Sterling believes the proposed new "low power" FM radio service will deliver on its promise to remove the barriers to new entrants to radio station ownership and foster a diversity of media hitherto unattainable.

5. Sterling concurs with the Petitioner that the proposed "low power" FM service would be an efficient use of the FM band.

¹"The Commission receives many inquiries annually (over 13,000 per year!) from individuals and groups wishing to start a "low power" or "micro power" radio station for local broadcasts (AM or FM)." Low Power Broadcast Radio Stations, FCC Website

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WHEREFORE, Sterling respectfully requests that the Commission institute rulemaking proceedings to establish a new "low power" FM service as proposed by Petitioner.

Respectfully submitted
Sterling Communications, Inc.



Mr. James E. Price
President

Sterling Communications, Inc.
219 Dodd Road
Ringgold, GA 30736

April 13, 1998