MEDIA IMAGES

4991 Transamerica Dr. • Columbus, Ohio 43228 • Phone (614) 410-3000 • Fax (614) 410-3001

Closed Captioning Reminder

March 20, 2007

Christian Fellowship Church
"Faith in Action"
1151 - 15th Street SW
Mason City, IA 50401

Dear Ministry Programmer,

Recently you applied to the FCC for an exemption from the closed captioning requirements for your television program. I understand the financial burden this places on your ministry, however, you may not be aware there is a cost effective alternative to expensive captioning services. Media Images, one of the country's premier religious media companies, has developed a service designed exclusively for ministries, at very *reasonable prices*.

Closed Captioning - 30 Minute Program - $199.00
Closed Captioning - 60 Minute Program - $299.00

Our easy, inexpensive service will allow you to comply with the FCC closed captioning requirements immediately, or after your exemption expires. We offer duplication to and from most popular tape formats along with fast turn around times. This special pricing is open to *ministries only* and is not published on our website. To begin using our service, please call us at (614) 410-3000 or visit our website at www.SmartCaptioning.com.

Blessings,

Adam R. Grover

Media Images Inc.
4991 Transamerica Dr.
Columbus, OH 43228
Phone: (614) 410-3000 ext. 104
Fax: (614) 410-3001
www.SmartCaptioning.com

Smart Captioning .com

- Rush Service Available
- No Hidden Charges
- FCC Compliant Captions
- Fast Turn Around
- Reasonable Prices

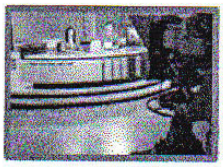
Timely closed captioning service at reasonable prices!

4991 Transamerica Dr. Columbus, OH 43228 Phone: (614) 410-3000 ext. 104, Email: smartcaptioning@mediaimages.com

Roll Up Captioning Pricing

30 min - Show - $237.00
60 min - Show - $357.00

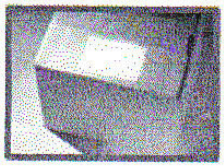
Transcript Included



Weekly & Religious

Weekly & Religious Shows Receive Discounts, Call for Pricing!

Easy Billing Terms For Churches, Businesses, & Institutions



Shipping Address

Media Images Inc.
Attn: Smart Captioning
4991 Transamerica Dr.
Columbus, OH 43228

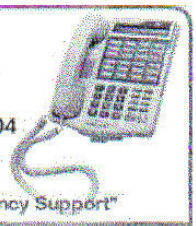
Formats

Ship us mini DV or DVD and get broadcast formats returned.

Formats Include:
mini DV, DVD, DVcam, DVCpro, Betacam SP, 1", 3/4" Umatic & Hi8

Questions?

Call our customer support desk at (614) 410-3000 ext. 104



"24 Hour Emergency Support"

EMAIL US NOW >

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Site Design & Hosting by REACH 360

Price Comparison Chart

ACTUAL COSTS FOR POP-UP CAPTIONING

	Custom Captions NAD Approved		Competitor #1 NAD Approved		Competitor #2 NAD Approved		Five National Leaders NAD Approved	
Captioning	$15-20/minute		8/minute		$10-15/minute		$30-35/min	
Transcription	*		$3/minute		$3/minute		*	
Set-up Fee	*		$150		*		*	
Minimum					$300			
Encoding	*		*		$75 - 150		*	
Proof VHS	*		*		*		*	
Mailing Proof	*		$20		$20		*	
Betacam Tape	*		$20-45		$20-45		*	
Mailing Betacam	*		$20		$20		*	
Video Length	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min
15 minute	$300	$20	$375	$25.00	$ 480	$32.00	$450 - 525	$30-35
20 minute	400	20	430	21.50	495	24.75	500 - 700	30-35
30 minute	450	15	555	18.50	540-600	18.00-20.00	900-2,050	30-35
45 minute	675	15	730	16.23	830-910	18.22-20.23	1,350-1,575	30-35
60 minute	900	15	895	14.91	1,015-1,135	16.92-18.92	1,800-2,100	30-35

Closed Captioning Text

Carr-Hughes Productions offers full service Closed Captioning. Experienced captioners utilize CPC Captionmaker to ensure the highest quality captioning possible. We specialize in various genres, and programs of any length can be captioned in a timely manner.

The Federal Communications Commission rules require that television programs distributed directly to home viewers be captioned. Let Carr-Hughes Productions service all your Closed Captioning needs.

Captioning Rates:
$275 per 30 minute program (with script provided by the client)
$550 per 60 minute program (with script provided by the client)
$825 per 90 minute program (with script provided by the client)
$1100 per 120 minute program (with script provided by the client)

If scripts are not provided there is an additional transcribing fee of $50.00 per hour (a 60 minute program takes approximately five hours to transcribe).

Prices do not include any necessary conversions/tape stock fees